

American Society of Landscape Architects (ASLA) LA CES PDHs for GLTE 2023

Session Date	Session Time	Session Title	Session Track	Credits & Categories				
Tuesday, January 24	8:30-9:30a	Tree Roots and Sidewalk Upheaval	Arboriculture	1 LA CES PDH - HSW				
		Google Reviews: The Good, The Bad & The Ugly	Business, Leadership, and Labor	1 LA CES PDH				
		What if There Are No Special Plants for a Rain Garden?	Plants and Design	1 LA CES PDH - HSW				
	8:30a-12:00p	Professional Drainage Contractor Certification Course	Turf and Landscape Management	3.5 LA CES PDH - HSW				
	9:45-10:45a	Using ANSI A300 Standards to Write Effective Specifications	Arboriculture	1 LA CES PDH - HSW				
		Carex: The How, What, When and Why	Plants and Design	1 LA CES PDH - HSW				
	11:00a-12:00p	An Important Oak Wilt Update	Arboriculture	1 LA CES PDH - HSW				
		Marketing in a Digital Age: Using Social Media, Email Campaigns and Consistent Branding to Reach New and Existing Clients	Business, Leadership, and Labor	1 LA CES PDH				
		Rock Gardening: Reimagining a Classic Style for Today's Garden	Plants and Design	1 LA CES PDH - HSW				
	1:30p -2:30p	Risk and Practical Tree Care	Arboriculture	1 LA CES PDH - HSW				
		How to Turn Your Website into a Lead Generation Machine	Business, Leadership, and Labor	1 LA CES PDH				
		Landscape Design: From Botanical Gardens to Backyards	Plants and Design	1 LA CES PDH - HSW				
	2:45p -3:45p	Tree Success and Soil Management in the Urban Environment	Arboriculture	1 LA CES PDH - HSW				
Dealing With Your Hosta Addiction: Cool Alternatives for the Shade Garden		Plants and Design	1 LA CES PDH - HSW					
2:45-5:00p	Running Your Business by KPI and Open Book Management	Business, Leadership, and Labor	2 LA CES PDH					
4:00-5:00p	Tree Maladies in the Nursery and Landscape	Arboriculture	1 LA CES PDH - HSW					
	Taming the Wild: Native Plants for the Residential Landscape	Plants and Design	1 LA CES PDH - HSW					
Wednesday, January 25	8:00a -9:00a	Soil Oxygen: The Most Overlooked Component in Your Landscape	Turf and Landscape Management	1 LA CES PDH - HSW				
		Plant Communities	Plants and Design	1 LA CES PDH - HSW				
	9:15a -10:15a	Ornamental Obsession	Plants and Design	1 LA CES PDH - HSW				
	2:45-3:45p	Climate-Ready Tree Selections for Michigan	Arboriculture	1 LA CES PDH - HSW				
		The Art of Landscape Lighting	Irrigation and Lighting	1 LA CES PDH - HSW				
		If You Have People, You Have Issues!	Business, Leadership, and Labor	1 LA CES PDH				
		Landscape Inspiration Gallery - Michigan's Award-Winning Projects	Plants and Design	1 LA CES PDH - HSW				
4:00-5:00p	Japanese Maple Madness	Plants and Design	1 LA CES PDH - HSW					
	Mulch: Why Don't the Questions Ever End?	Arboriculture	1 LA CES PDH - HSW					
Thursday, January 26	8:00a -9:00a	Soil Moisture: The Most Important Factors for the Survival of Newly Planted	Arboriculture	1 LA CES PDH - HSW				
		Black Ink: Cashflow Management - Secrets Your Accountant Never Shared!	Business	1 LA CES PDH				
		The Botanic Gardens at Historic Barns Park	Plants and Design	1 LA CES PDH - HSW				
	9:15a-10:15a	Home Outside: Creating the Landscape You Love	Plants and Design	1 LA CES PDH - HSW				
	3:00-4:00p	The Challenge of Change: How Does it Affect Your Business?	Business	1 LA CES PDH				
The Designer's Way: Creating Places of Beauty and Meaning		Plants and Design	1 LA CES PDH - HSW					