



# 2021 Great Lakes Trade Exposition (GLTE) and Michigan Nursery & Landscape Association (MNLA) Sponsorship Opportunities



Increase your firm's exposure to thousands of green industry professionals throughout 2021 by becoming either a GLTE Virtual Education Conference Sponsor, an MNLA Business-to-Business Connect Sponsor, or both!

## GLTE Virtual Education Conference Sponsorships:

- Full Conference Sponsor - \$1,000**
  - Listing in the electronic Conference Guide
  - Listing in every 2021 issue of *The Michigan Landscape* magazine
  - Listing in MNLA's Electronic Newsletters
  - Listing on the Great Lakes Trade Exposition website: [www.GLTE.org](http://www.GLTE.org)
  - Recognition at the beginning and end of each session
  - Inclusion in all printed and electronic marketing material for the conference
- Banner Break Sponsor - \$250 (exclusive - one sponsor per each break)**
  - During the break after one session (to be chosen at a later date, in the order received)
  - Banner is shown throughout the entire break
  - Listing in the electronic Conference & Trade Show Guide
- Commercial Break Sponsor - \$100 (plus \$100 for video production, if needed) One sponsor per each break**
  - 30-second video commercial shown at the end of one session, in the track and session of your choice (to be chosen at a later date, in the order received)
  - Professional Video Commercial Required—must be pre-approved by MNLA. Videographer has been contracted and for \$100 will develop a professional video commercial for you--yours to keep!
  - Limited number available, first come-first served

## **NEW—MNLA Business-to-Business Connect Program Sponsor - \$750**

- One complimentary Full Registration to the GLTE Virtual Education Conference January 25-27, 2021 (\$150 value!)
- Video Commercial posted on Websites for 2021 ([www.GLTE.org](http://www.GLTE.org) and [www.MNLA.org](http://www.MNLA.org))
- Listing in the electronic 2021 GLTE Conference Guide
- Listing in every 2021 issue of *The Michigan Landscape* magazine
- Special designation attached to your membership listing in the MNLA Membership Directory (members only)

Questions? Contact Amy at MNLA at 517.381.0437 or [amy@mnla.org](mailto:amy@mnla.org)

*Thank you for your support!*

## Sponsorship Form

Firm Name \_\_\_\_\_ Contact Name \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Payment Info: Sponsorship(s) \$ \_\_\_\_\_ PLUS Videographer, if needed @ \$100 Total\$ \_\_\_\_\_

Check Enclosed (payable to MNLA)  Visa  Discover  AMEX  MC Card # \_\_\_\_\_

Exp \_\_\_\_\_ CVC \_\_\_\_\_ Signature \_\_\_\_\_

Go to [www.GLTE.org](http://www.GLTE.org) to register and pay online or return completed form and payment to:  
MNLA, 2149 Commons Parkway, Okemos, MI 48864 • FAX: 517.381.0638