



Seminar Summary Handout

“How to Create Atmosphere with Landscape Lighting”

Great Lakes Trade Expo—2024

Introduction

- Atmosphere should be a part of the Design Intent.
 - **What is Atmosphere?** It's the Mood/Tone/Character of a space or artwork.
Atmosphere relates to 'Affect' —the experience of “feeling”.
 - **Why is Atmosphere important?**
It can make a space more Memorable.
- Define the space first, then Develop it.
 - What is the **Purpose** of the space? How is the space to be used?

Defining the Space—1st Step

- **How is the space to be used?** (Active or Passive)—“Purpose”
 - Will there be activities & tasks or quiet relaxation?
- **Who will use the space** (Individuals or Groups)
 - Will the space be quiet, calm, peaceful or festive, people-gathering, and entertaining?

What Type of Space is it?—3 Types

- **Public-Use Space**—activities & people gathering (joyful, pleasant, inviting, and entertaining).
 - Higher levels of light, typically 3000K or higher, sometimes lighting effects for fascination.
- **Personal-Use Space**—restorative & calming (peaceful, content, relaxing, and solitude).
 - Lower levels of light, typically 2700 or lower, warming & comfortable, soft flames.
- **Thought-Provoking Space**—causing one to pause or stop and to think (interest, intrigue, and awe).
 - Lighting levels and effects to fit the experience. These spaces grab attention (art, views, vistas, unknown elements, surprises and hidden displays).

Create a Bubble Diagram

- A Bubble Diagram is a useful tool to develop Conceptual Plans--(Zones are based on type of use).

Closing Thoughts

- Atmosphere is an important part of one's experience at night in the garden—make it memorable.
- Good lighting design should positively impact emotions.
- **Ask Question:**
 - 1) **How would I like the space to feel?** What would make someone “feel” that way by the lighting design?

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