

The Michigan Nursery and Landscape Association's Great Lakes Trade Expo
2149 Commons Parkway
Okemos, MI 48864

MNIXA

The Michigan Nursery & Landscape Association is proud to present the 2020 Great Lakes Trade Exposition! Being held January 27-29, 2020 at the Lansing Center, Lansing, MI, the GLTE is the Green Industry's oldest, largest, and most respected show of its kind in Michigan.

EMPLOYEE
RETENTION &
COMPANY CULTURE
BUILDING YOUR
NETWORK WHILE
HAVING FUN!
CREATIVITY &
INNOVATION

With extensive education, networking, and opportunities to grow your career and your business – plan now to attend the 2020 Great Lakes Trade Exposition and *Bring Your Vision Into Focus!* 



Promoting a healthy economic future through ideas, interaction and inspiration for all segments of Michigan's Green Industry!

# DAILY EVENTS AT-A-GLANCE

# **MONDAY, JANUARY 27**

- Complimentary Morning Coffee/Tea Service
- Education A full day of classes in six different educational tracks
- Recertification Credits/Continuing Education Units/Hours Available – For all of your industry accreditations – from Michigan, Indiana, Ohio, and National organizations
- MNLA's Green Industry Leadership and Awards Lunch Included in your Registration
- Welcome Reception Included in your Registration
- Exhibitor Move-in No Trade Show on Monday
- After Party at La Fille Gallery from 6:00-10:00pm Enjoy a live band on the Jazz Floor, original artwork on the Gallery Floor, a memorable walk-through Monet painting experience on the Vault Floor, and hors d'oeuvres and a cash bar all in a stunning four-floor gallery setting, directly across the street from the Lansing Center! Sponsored by Luke Landscape Company and La Fille Gallery. (Separate registration and fee required. Limited to 130.)

## **TUESDAY, JANUARY 28**

- Complimentary Morning Coffee/Tea Service
- Education Classes in seven different educational tracks
- Recertification Credits/Continuing Education Units/Hours Available – For all of your industry accreditations – from Michigan, Indiana, Ohio, and National organizations
- Trade Show Over 300 booths with everything you need to take your business to the next level!

- Mobile Truck Simulator Located on the trade show floor
- Women in Horticulture Forum The second year for this popular session
- Young Professionals CONNECT! Reception on the trade show floor for our under 30 professionals. Two complimentary drink tickets per Young Professional.
- Cash Raffles! Your entry is included with your Registration
- After Party at the MSU Conservatory Enjoy friends, fun and refreshments with your favorite MSU profs!

## **WEDNESDAY, JANUARY 29**

- Complimentary Morning Coffee/Tea Service
- Education Classes in seven different educational tracks
- Recertification Credits/Continuing Education Units/Hours Available – For all of your industry accreditations – from Michigan, Indiana, Ohio, and National organizations
- Trade Show Over 300 booths with everything you need to take your business to the next level!
- Mobile Truck Simulator Located on the trade show floor
- Cash Raffles! Your entry is included with your Registration
- Green Industry Research Auction Located on the trade show floor
- Certification Central Training and Testing location for both the MDARD Pesticide Exams and the Certified Green Industry Professional Core Exam (FREE to all MNLA Members preregistered for the GLTE – CGIP Core Exam and one Specialty Exam)
- Ice Cream Social Included in your Registration, enjoy flavors from the MSU Dairy Store!

# CONFERENCE LOGISTICS

- Conference & Trade Show Location: Lansing Center, 333 E. Michigan Ave., Lansing, MI 48933
- **Headquarter Hotel:** Radisson Hotel Lansing at the Capitol, 111 N. Grand Avenue, Lansing, MI 48933
  - Overnight Room Rates: \$138.95 for either single or double occupancy (rooms are held for our event until January 3, 2020).
  - Please use our Promotional Code MNLA20 with the Michigan Nursery & Landscape Association when making your reservation to receive our discounted rate.
  - To make your reservation online: go to www.radisson.com/lansingmi. To get the discounted rate make sure to click on "More Search Options" and select Rate Type: Promotional Code, then enter MNLA20 for the Code or ID.
  - To make your reservation by telephone dial (517) 482-0188 and let them know that you are with the "Michigan Nursery and Landscape Association" and our Promotional Code is MNLA20 to get the discounted rate.

- Parking there are several options for parking in downtown Lansing. Please go to www.glte.org to see the Lansing parking map.
- Accrediting organizations offering Recertification Units include:
  - APLD (Association of Professional Landscape Designers)
  - CGIP (Certified Green Industry Professional)
  - CSP (Certified Snow Professional)
  - ISA (International Society of Arboriculture)
  - LA CES (Landscape Architecture Continuing Education System)
  - IA (Irrigation Association)
  - NALP (National Association of Landscape Professionals)
  - MDARD Pesticide
  - Indiana Pesticide
  - Ohio Pesticide

Register Online Today at www.GLTE.org or complete the enclosed Registration Form and FAX to 517.381.0638 or mail to 2149 Commons Parkway, Okemos, MI 48864.

# **MONDAY JANUARY 27**

	9:00 <sub>AM</sub>	10:00am	11:00ам	12:00-1:30рм	1:40рм	2:40рм	3:40рм	4:30-6рм	6-10рм
Arboriculture	Planting, Promoting, and Maintaining Healthy Root Systems Dr. Chad Rigsby	Major Tree Problems in 2019 and Expectations for 2020 Dr. Dave Roberts	Water and Wood in the Concrete Jungle: Exploring the Relationship Between Trees and Precipitation in Our Cities Dr. Asia Dowtin	Green Industry	Soil Management: Best Management Practices <i>Dr. Chad Rigsby</i>	Trees and Turf: Can't We Just Get Along? Dr. Dave Roberts	Improving Transplant Success of Container- Grown Trees: Root Shaving and Bare- Rooting Riley Rouse and Dr. Bert Cregg	d'oeuvres, and Recipients.	artwork, and a cash bar the Lansing Center!
Grower	Sizzling Succulents  Brie Arthur	Making More: Plant Production Like a Pro <i>Dan Heims</i>	Emerging Challenges for Michigan Growers in 2020 Heidi Lindberg	Leadership and Awards	Conserving Water & Reducing Nutrient and Pesticide Movement by Irrigation Management Dr. Tom Fernandez	Update on Limiting Impatiens Downy Mildew in the Landscape Dr. Mary Hausbeck	Your Irrigation Runoff – Are You in Compliance? Dr. Tom Fernandez & MDARD	ent, hors c holarship	s, original artwork, treet from the Lans ted to 130.)
Landscape Design/Build	The Richard & Helen DeVos Japanese Garden: Fostering the Vision Dave Rettig	A Happy Marriage: Design Integration of House and Landscape Bobbie Schwartz	Hardy Grasses and Perennial Companions Richard Hawke	Lunch Included in Registration Fee	Log Cabin or Taj Mahal – Are You Really Listening? Bobbie Schwartz	The Foodscape Revolution <i>Brie Arthur</i>	The Traveling Plantsman: Reliable and Relevant Plants for 21st Century Horticulture Dr. Jared Barnes	ing e Stude	Party , hors d'oeuvres, ctly across the st
Plants	Proven Perennials: Trial Update from the Chicago Botanic Garden Richard Hawke	A Happy Marriage: Design Integration of House and Landscape Bobbie Schwartz	Dwarf and Unusual Conifers for Michigan Landscapes: Highlights of the Harper Conifer Collection Dr. Bert Cregg	MNLA Annual Meeting     Featuring MNLA's traditional election of officers and Annual State of the Association address.	Propagating Horticulturists: A Cultural Guide for Our Craft, Culture and Industry Dr. Jared Barnes	Garden Gems Dan Heims	Plants for Pollinators Mark Dwyer	elcome ohere while our Outstar Included in	After Party  10p - Enjoy a live band, hors d'œuvres, original oor gallery setting, directly across the street from Seponate registration & fee required. Limited to 130.)
Turf & Landscape Management	Planting, Promoting, and Maintaining Healthy Root Systems Dr. Chad Rigsby	Sustainable Landscape Management Michael Anthony Gucciardi	When Applications Don't Work - Figuring Out Why John Stone	Join us as we honor our leadership, the milestones of our members, and our partners.	Mosquito and Tick Ecology: Understanding for Control and Stewardship John Stone	Slope Restoration for Urban Freeways Maddy Dubelko, Dr. Bert Cregg, Dr. Bob Schutzki	2019 Update on Boxwood Blight Disease in Michigan and the Boxwood Blight Cleanliness Program Elizabeth Dorman	Network in a relaxed atmos	from 6 four-fic
Business Management	High Performance: Managing the Daily Disaster Phil Harwood	Successfully Managing Growth Phil Harwood	Marketing to Generation Me Brie Arthur	Enjoy a virtual tour of our Community Landscape Beautification Awards Program.	Propagating Horticulturists: A Cultural Guide for Our Craft, Culture and Industry Dr. Jared Barnes	How Local SEO Works and How to Use it to Attract Qualified Leads Monica Hemingway	2019 Update on Boxwood Blight Disease in Michigan and the Boxwood Blight Cleanliness Program Elizabeth Dorman	Network	at La Fille Gallery in a stunning '

# **TUESDAY JANUARY 28**



# **WEDNESDAY JANUARY 29**



MDARD CSP APLD Educational sessions for CGIP and NALP Recertification on January 27-29, 2020 are eligible to receive one (1) CEU credit for each hour (1) of instruction. MDARD Pesticide Seminars have been approved for CORE (Priv. or Comm.), 3A, 3B, or 6.

\*CEUs were submitted for approval from the Irrigation Association and Indiana Pesticide Program and were still in the approval process at the time of publication. For updated information, please check **WWW.GLTE.ORG**.

# **MONDAY, JANUARY 27**

A Happy Marriage: Design Integration of House and Landscape

- Bobbie Schwartz
- The attempt to reconcile house and landscape is nothing new, yet we are continually learning how to effectively do so. Using examples from classic and modern landscapes, designers will learn several different approaches for resolution of this frequent dichotomy.



## **TUESDAY, JANUARY 28**

Fantastic Foliage: Annuals that Wow!

- Mark Dwyer
- While we all strive for "flower power" in the landscape, annuals have amazing foliage in a wide range of colors and textures that should be considered. We'll examine some spectacular annuals for sun and shade that have fantastic foliage to add interest in the garden.



# **WEDNESDAY, JANUARY 29**

How to Get Happy Crews and Massive Jobsite Production

- George Urvari
- Each foreman has a direct effect on productivity, efficiency, staff turnover, and training. Taking this into consideration, some simple tips, if applied, will lead to amazing results in the field - Happy and Productive Staff!



#### **EXHIBITING FIRMS**

Acorn Farms Inc

Advanced Turf Solutions

Allegra Marketing • Print • Mail Lansing

Alpha Nurseries, Inc.

Alta Equipment Company

AITEC

American BioChar Company

Ameriscape Inc.

Arboriculture Society of Michigan

Arborjet/Ecologel

Armintrout's West Michigan Farms

B & B Sod Inc.

**B&B Truck Equipment** 

Bader & Sons Co.

Badger Evergreen Nursery, LLC

Bailey Nurseries, Inc.

Bandit Industries, Inc.

Banner Sales and Consulting, Inc.

Beck Sod Farm, Inc.

BFG Supply Company Blue Grass Farms of Indiana

Bobcat of Lansing

Bradford Farms Nursery

Braun Nursery

Breezy Hill Nursery

Briar Rose Nurseries

Burnips Equipment Co.

C.M. Brown Nurseries, Inc.

Cannonsburg Wood Products

Capital Equipment

Cardno Native Plant Nursery

Carleton Equipment Co.

Cherokee Mfg, Master Mark Plastics

Christensen's Plant Center

Conklin

Construction Association of Michigan

Consumers Concrete Corp.

Crystal Flash

CSI-Creative Sales Inc.

Curv-Rite, Inc. D & B Plants LLC

D&K Truck Company

Davis Tree Farm & Nursery

Dayton Bag & Burlap

DeVroomen Garden Products

Discount Tree Sales & Transplanting

Ditch Witch Sales of Michigan

Dutchman Tree Farms, LLC Dutchman Tree Spade

EasyPro Pond Products

Eco Green Supply

Elmiger Ornamentals

Encore Landscape Lighting

**Equipment Tracking Solutions** 

Eshraghi Nurseries, LLC

Evergreen Seed Supply, LLC Fairview Evergreen Nurseries, Inc.

#### (as of 12/19/2019)

Federal Supply

Fendt Builder's Supply, Inc.

Four Star Greenhouse Inc.

Gallagher

Grand Valley Distributors a Division of Groenink's Elevator & Hardware, Inc.

Great Lakes Cleaning Systems

Great Lakes Landscape Supply

Great Lakes Nursery Soils, Inc. Great Lakes Ornamentals, LLC

Greenleaf Nursery Company

Hackett Sales Group IIC

Hammond Farms Landscape Supply, Inc.

Hanes Geo Components

Harrell's LLC

Herman Losely & Son, Inc.

High Format

Horizon Plants LLC

Hortech, Inc.

Huggett Sod Farm, Inc.

Iseli Nursery

J. Frank Schmidt & Son Co.

I.C. Bakker & Sons Limited

lackson's Nursery, Inc.

Johnston's Evergreen Nursery, Inc. Kankakee Nursery Co.

Klyn Nurseries Inc.

La Crosse Seed

Lake County Nursery, Inc. Lambert Peat Moss, Inc.

Landscape Supply Inc.

LandscapeHub

LASCO Inc. Laser & Instrument Co.

LeafFilter North of Michigan, LLC

Lincoln Nurseries, Inc.

Lodi Farms Ltd

London Landscape Nursery Inc.

McCann Industries

MediaSkapes

Mellema Nursery LLC

MHI Fund/RPS Regency

Michigan CAT

Michigan Department of Agriculture & Rural Dev.

Michigan Evergreen Nursery, Inc.

Michigan State University-Division of Occupational and

Environmental Medicin Michigan Wood Fibers LLC

Mid-Michigan Snow Equipment, LLC

Midwest Arborist Supplies

Midwest Groundcovers Millcreek Gardens

MIOSHA

Moose & Squirrel Horticultural Resources

Morbark, LLC

Morgan Composting Inc.

(as of 12/19/2019)

MSU Extension MTech

National Nursery Products

North Coast Perennials, Inc.

North Creek Nurseries

Northern Michigan Hardwoods

Northfield Block Company

Northland Farms, LLC

NYP Corp.

Oaks Concrete Products, Inc.

Orion Stone Wholesale Permaloc Corporation

Phoenix Stone Company

Poleo Associates

Power Equipment Distributors, Inc.

Quality Precast Inc.

R.H. Wiles Sales

Ray Wiegand's Nursery, Inc.

Renewed Earth, Inc.

Rhino Seed & Landscape Supply

Richey Nursery Company LLC

Richfield Trailer Supply

Rock Bottom Stone Supply

Rosebay Nursery

Ross, Stuart & Dawson

Rottman Sales Inc.

Round Grove Products LLC

Rubley's Nursery

Rusty Oak Nursery LTD Santerra Stonecraft

Shaheen Chevrolet

Sheridan Nurseries SiteOne Landscape Supply

Somerville Nurseries Inc.

Southeastern Equipment Co. Inc.

Spartan Distributors Inc.

Spring Meadow Nursery, Inc.

Studebaker Nurseries

Summerfield Nursery, LLC Tandeski Associates

Target Specialty Products

Techo-Bloc Midwest Corp.

Tri State Foliage

Twixwood Nursery

Unilock Michigan Inc.

United Label & SATO Van Agen Sod Farm, Inc.

Vandenberg Horticulture

Vans Pines Nursery, Inc.

Vermeer of Michigan Vertical Earth Detroit

Walters Gardens Inc.

Weingartz

Wholesale Tree, Inc.

Willoway Nurseries, Inc. Willowbrook Nurseries Inc.

Winding Creek Nursery

Wolf Kubota Woody Warehouse Nursery, Inc.

# SPONSORING FIRMS

# TRADE SHOW GOLD LEVEL (MNLA Sponsorship Partner:



Platinum Level)

MICHIGAN SELF-INSURED HORTICULTURE WORKERS'
COMPENSATION INDUSTRIES FUND

# administered by RPS Regency







### **LUNCHTIME ADDRESS SPONSOR**



# ATTENDEE BAG SPONSOR



#### **WI-FI SPONSOR**



# **EXHIBITOR MOVE-IN**



For information on how to be included in these growing lists go to www.glte.org or contact Amy at Amy@MNLA.org or (517) 381-0437.

## GREAT LAKES TRADE EXPOREGISTRATION • JANUARY 27-29, 2020 • GLTE.ORG

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OR	GANIZATION INFOR	MATION				
Comp	pany Name					
Street	Address					
City _				State	Zip	
Email			Phone	F	-ax	
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	GISTRATION OPTION	A 10% DISCOUNT — THROUGH JANUARY 2 Je	22, 2020	FEES		
					. NON	
KEG	. OPTION#	DESCRIPTION	MNLA MEMBER	NON- MEMBER	STUDENT	
1	FULL REGISTRATION	Includes all three days of the GLTE:  • Monday – All Education, Lunch & Events (NO TRADE SHOW ON  • Tuesday and Wednesday – All Education, Trade Show & Ever		\$180	\$250	
2	MONDAY ONLY	Includes all Education, Lunch $\&$ Events taking place on Monday (NO TRADE SHOW ON MONDAY)		\$100	\$135	STUDENTS – PLEASE REGISTER ONLINE AT WWW.GLTE.ORG
3	TWO-DAY TRADE SHOW ONLY	Includes entrance to the Trade Show on both Tuesday and Wed	Inesday	\$50	\$60	
4	TWO-DAY EDUCATION AND TRADE SHOW	Includes all Education, Events, and entrance to the Trade Show Tuesday and Wednesday	on both	\$160	\$230	
5	ONE-DAY TRADE SHOW ONLY	Includes entrance to the Trade Show for one day (YOU CHOOSE THE DAY—either Tuesday or Wednesday)		\$25	\$30	
6	ONE-DAY EDUCATION AND TRADE SHOW	Includes all Education, Events, and entrance to the Trade Show (YOU CHOOSE THE DAY—either Tuesday or Wednesday)	for one day	\$80	\$115	
7	TUESDAY EDUCATION AND WORKSHOP	Includes AM Education Tuesday, admittance to Claudia West's Workshop "Designing Plant Communities" & Lunch		\$220	\$275	STO
8		Enjoy a live band, hors d'oeuvres, and a cash bar in a stunning g setting, directly across the street from the Lansing Center! Limite		\$40	\$40	
ATI	<b>TENDEES</b> (Please complete for	each attendee):				
Full N	ame	Email	Registration C	Option#	Fee \$ _	
Provid	de your Cell Phone # to consent to re	eceive text alerts for important show changes during the 2020 GL	TE. Cell #			
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PA	<b>MENT</b>		REC	GISTER (	ONLINE	NOW
GLTE	Registration Total \$				TE.ORG	
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A partial refund (50% of the registration fee) will be granted for cancellations received before January 22, 2020. No refunds will be granted for cancellations on trade show-only registrations. Cancellations received after January 22, 2020 will not be granted a refund.

\_ Exp. Date \_\_\_

\_\_\_ 3-digit card security code \_\_\_

\_\_ Signature \_