

A BUILDING BLOCK APPROACH TO HUMAN RESOURCES: A STEP-BY-STEP GUIDE FOR BUILDING AN EFFECTIVE HUMAN RESOURCES FUNCTION

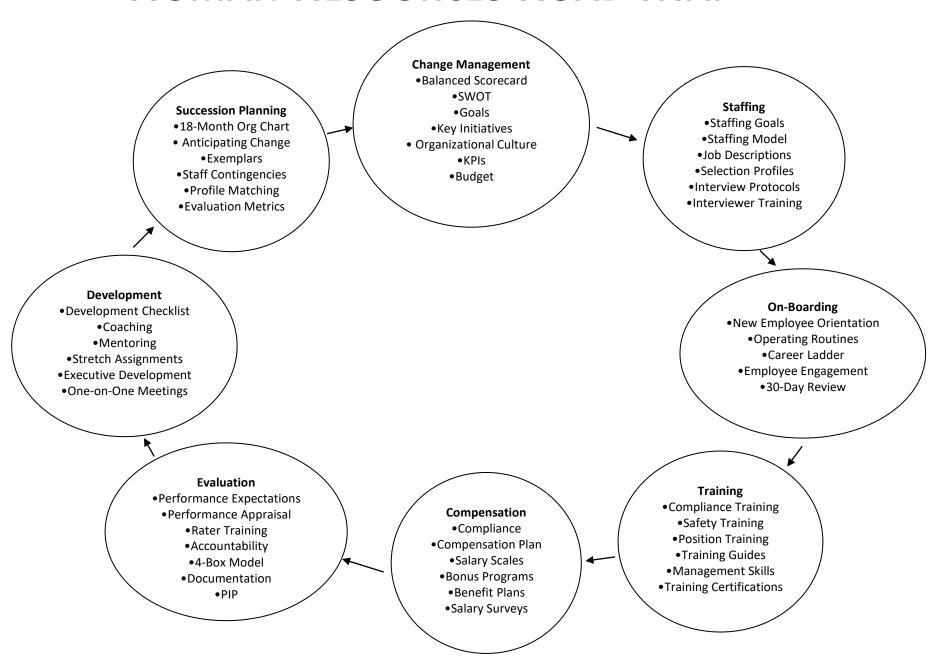
STEVEN CESARE, Ph.D.

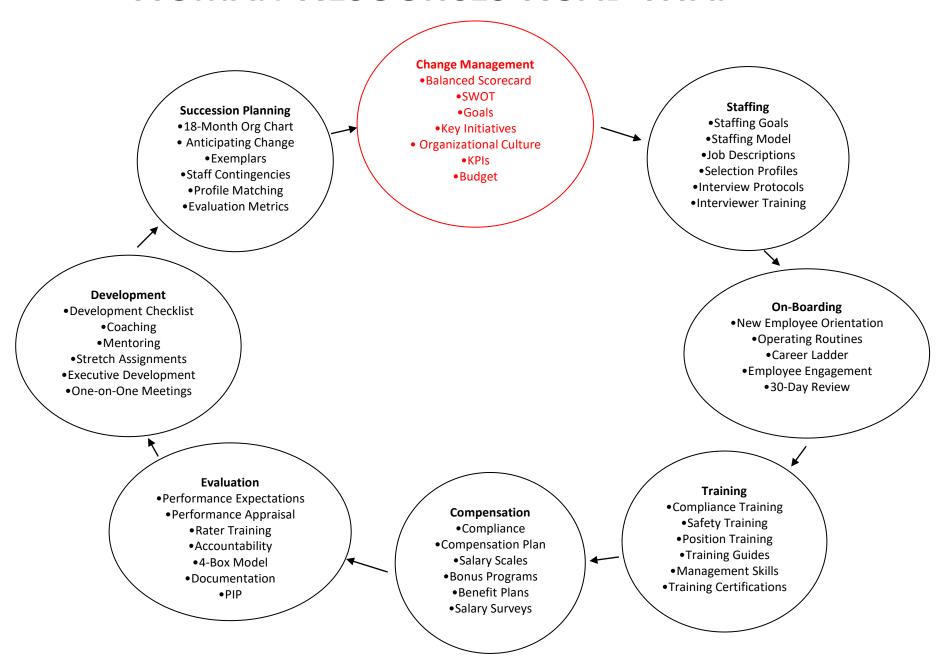
WWW.HARVESTLANDSCAPECONSULTING.COM STEVE@HARVESTLANDSCAPECONSULTING.COM (760) 685-3800

JANUARY 24, 2024

PURPOSE

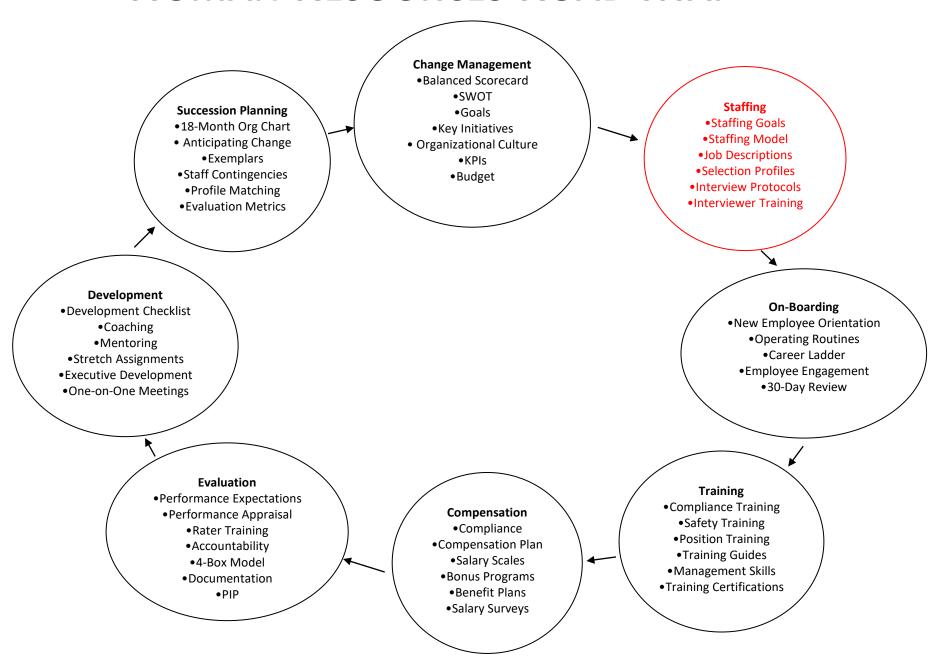
Provide an illustrative model capable of integrating the everincreasingly complex and bureaucratic function of Human Resources, into an understandable system to assist strategic planning, executive-level decision-making, and organizational success.





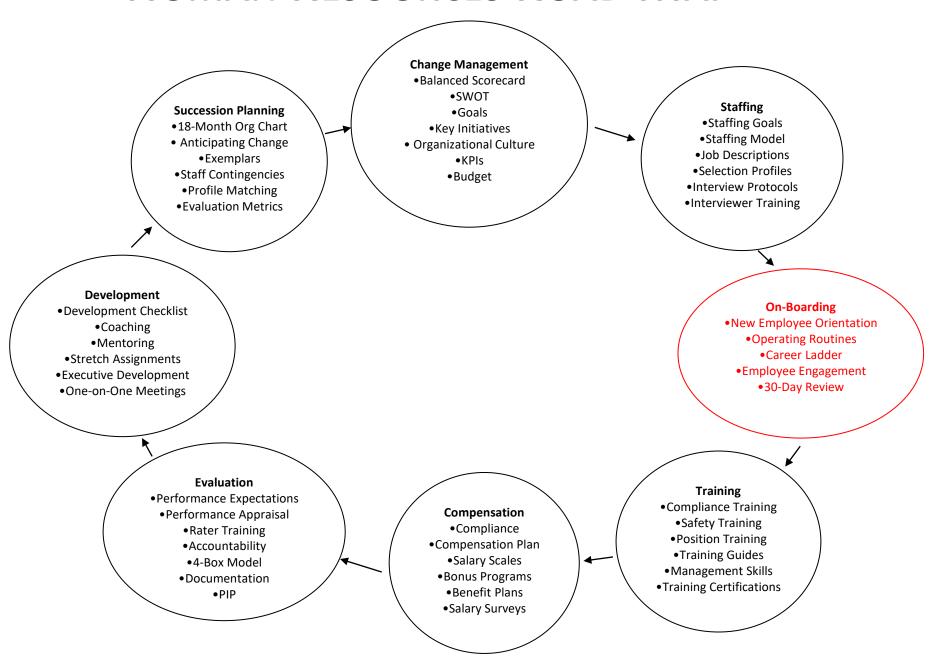
CHANGE MANAGEMENT

- The Driver, the Premise, the Determinant of Success
- Daily, Weekly, Monthly, Annually, Longitudinally, Inevitably
- Multidimensionally, at various levels of Pace, Complexity, Cost
- Fundamentals
- Have a Plan, circumscribed by Flexibility
- Best Practices, Industry-wide Standards, SOPs, Core Values
- Efficacy vs. Novelty, Resilient vs. Resistant, Alignment
- Job Descriptions, Coaching, Accountability
- Formal Tracking
- Flexibility



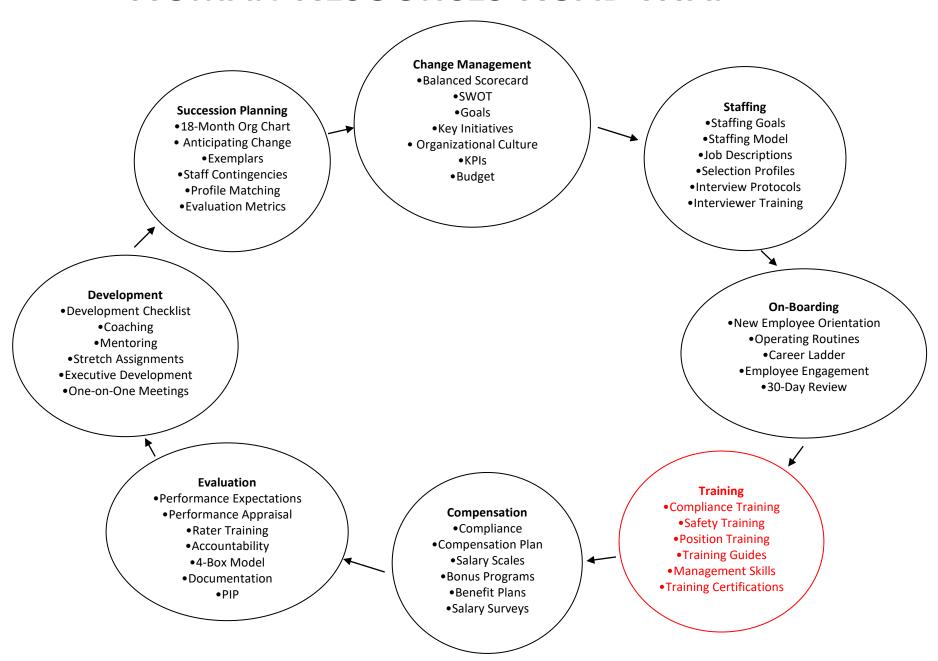
STAFFING

- Primary Concern
- Quantitative, Qualitative, Chronological, Sustainable
- Responsive
- Have a Plan, exemplified by Integration
- Ownership, Metrics, Accountability
- Underscored by Field Entrepreneurialism
- Retention, Turnover, Churn, Voluntary, Involuntary
- Always be Recruiting
- Now the we Have Them, What do we do with Them?



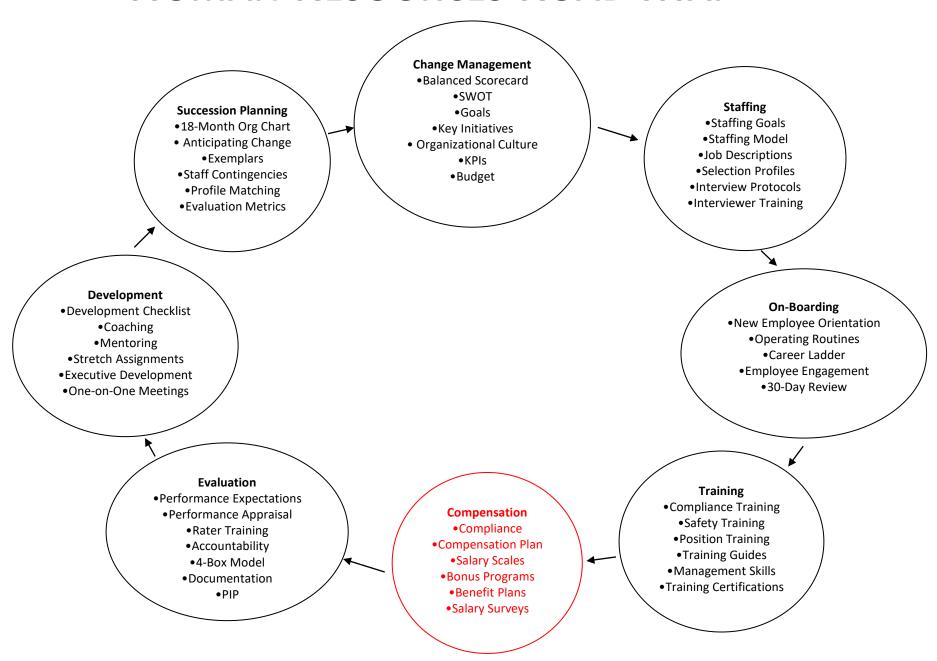
ON-BOARDING

- Be Careful for What you Wish for...
- First Impression
- It's Boring for You; It's New for them, and they can tell
- Culture, Administrative, Safety, Operations
- Personal Role, Departmental Results, Organizational Success
- On-going Structure
- Forecasting a Career vs. a Job
- Communication, Concern, Commitment; Feedback
- Are Our Employees Really "Our Greatest Asset"?



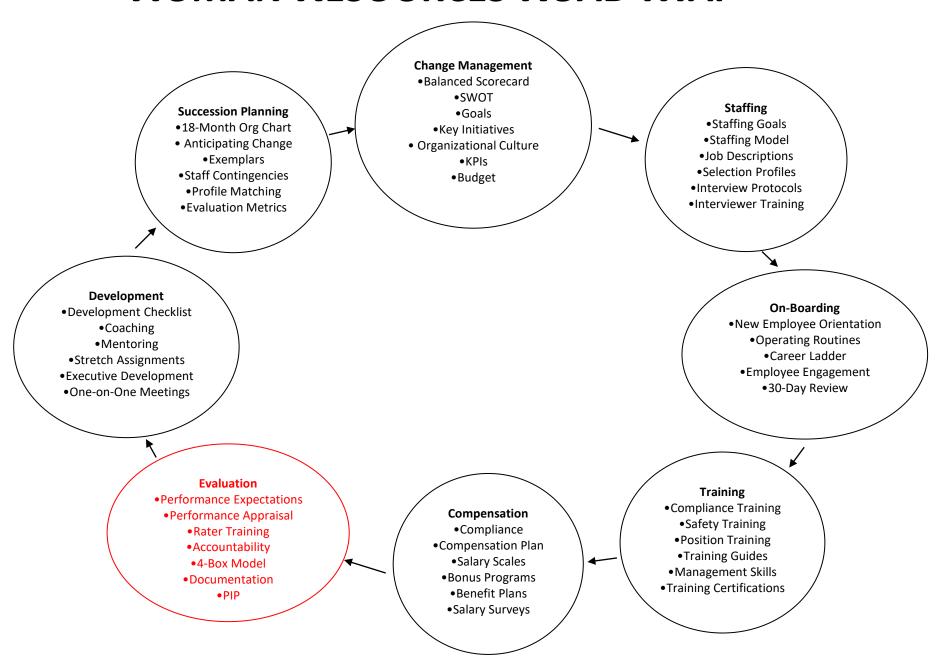
TRAINING

- An Investment, not an Obligation
- Assets
- Execution
- Training Plan, Training Calendar, Training Roles
- Position, Supervisory, Managerial, and Executive
- Progress, Cost, Recognition
- Responsive, Adaptive, Proactive
- Ongoing Training Needs Assessment; Company, Task, Person
- ROI



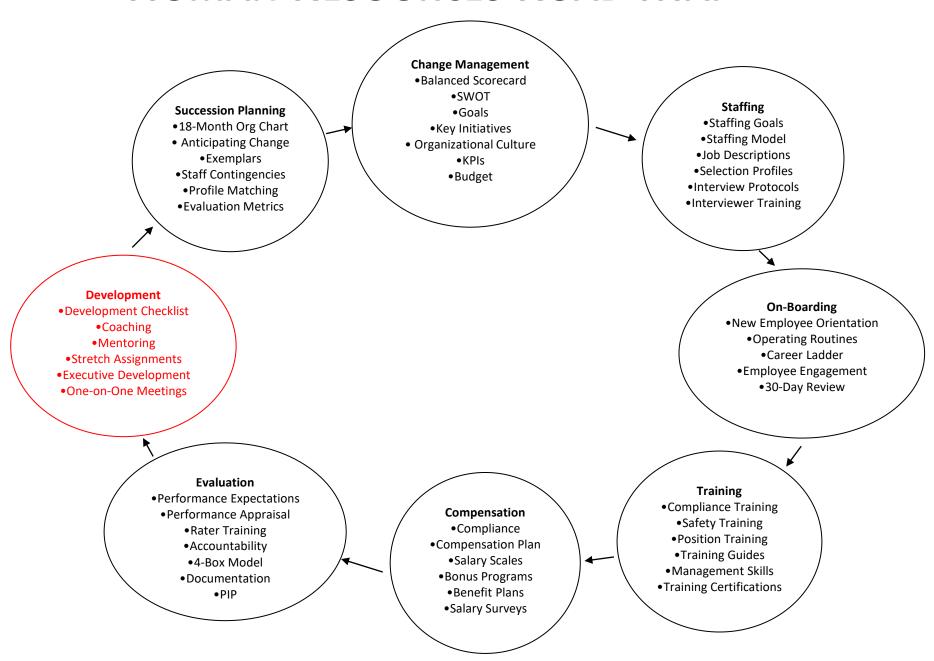
COMPENSATION

- Sexy and Seductive, Serious and Strategic
- Are Rewards Commensurate with the Investments?
- Capitalistic Infrastructure
- Philosophy
- 51%/49%
- Don't be Cheap
- Burden Rate
- External Equity; Benchmarking Interviews, Benefits, Indeed
- It's Never Going to be Enough



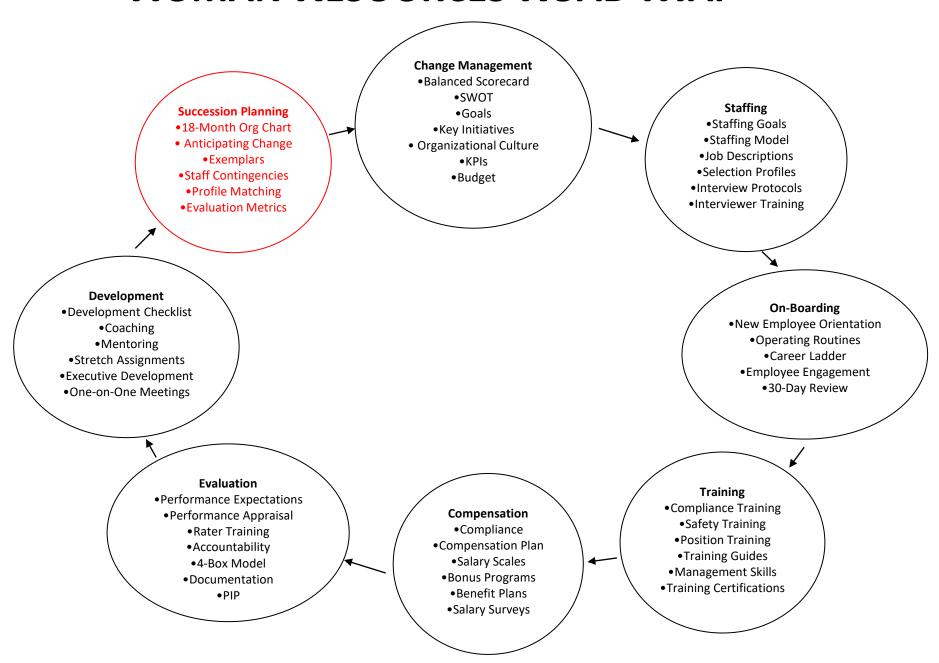
EVALUATION

- Achievement Culture Validated by Accountability Standard
- Behaviorally-Based, not Personally-Oriented
- Performance Planning Matrix
- 401(k) Model
- Feedback, Documentation, Performance Reviews
- Vertical, not Horizontal
- Prepared, Positive, and Professional
- Evidence for the Prosecution
- Links the Past with the Path



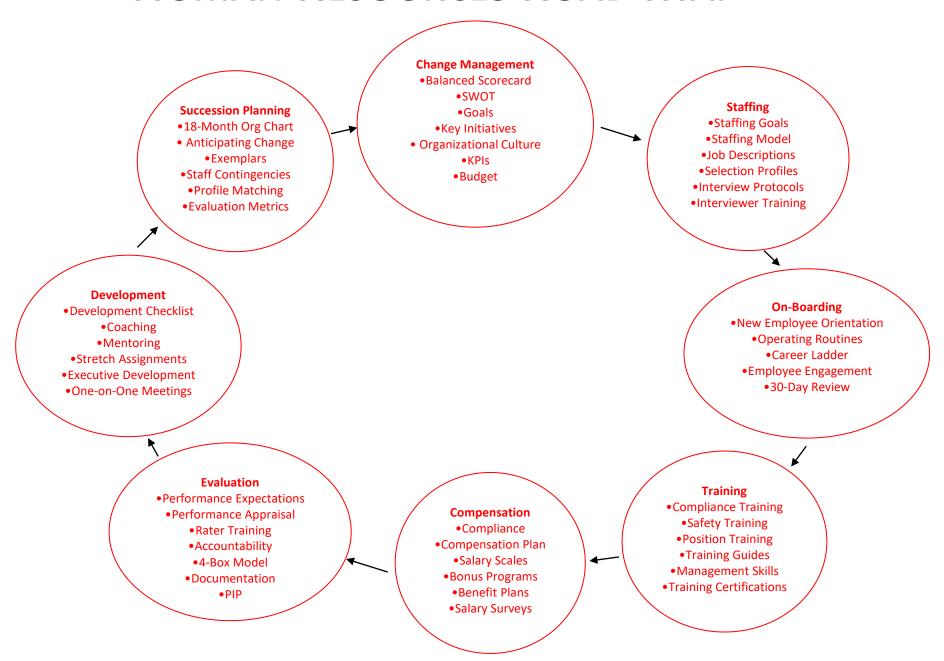
DEVELOPMENT

- Value-Added Commodity
- Cultivating Potential vs. Improving Performance
- Targeted Involvement
- Longer-term Perspective
- Vertical Progress Reporting
- Every Supervisor's Primary Role is as a Coach
- Every Supervisor's Primary Role is as a Coach
- Training, Role Modeling, Formal Accountability
- Looking Forward...



SUCCESSION PLANNING

- If only we would have known
- The Future just Happened
- Picture Tomorrow as if it was Yesterday
- Anticipate the Change, Instead of being Managed by the Change
- Upgrade
- Formal Monthly Executive and Quarterly Managerial Meetings
- 75/25 Blend
- More Change is Coming
- It will NEVER Stop



SUMMARY

- Human Resources is a System
- Nothing Happens in Isolation
- Human Resources Actions have Antecedents and Consequences
- Must be Aligned with Company Change Management Efforts
- Legal, Procedural, Operational, Financial, Personal, Longitudinal
- Communication, Tracking, and Planning
- Flexibility
- Stay Focused on the Goals

FOLLOW-UP

Steven Cesare, Ph.D.

www.harvestlandscapeconsulting.com

STEVE@HARVESTLANDSCAPECONSULTING.COM (760) 685-3800