

THE DESIGNER'S WAY

CREATING LANDSCAPES—AND LIVES—OF BEAUTY AND MEANING

Throughout her long career as an acclaimed landscape designer and award-winning author and presenter, Julie Moir Messervy has always sought to illuminate how to create landscapes that resonate with beauty and meaning. In this talk, she reveals the principles and processes she lives by, for visioning, designing, and building private and public landscapes.

Using her firm's projects as case studies, she interweaves personal stories with design theory and perspectives, as well as before-and-afters and tips that apply both to creating a beautiful garden and to living a joyful life.

1. PERSPECTIVE The Soul of the Designer

- Ways of Seeing
- Types of Designers
- Form follows Feeling
- Creative Collaborations
- Hearing the Stream with Open Eyes

2. PEOPLE Longing and Fulfillment

- Private Residences
- Public Projects
- Gardens for Everyone

3. PLACE Spatial Archetypes

- Sea: Awakening the Senses
- Cave: The Eye of the Beholder
- Harbor: Sheltering Arms
- Promontory: Exploring the Edge
- Island: Dwelling at the Center
- Mountain: Sacred Mounts
- Sky: Grace Defeats Gravity

4. PATH Journey-making

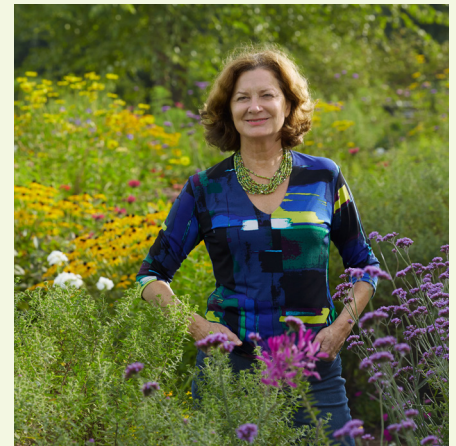
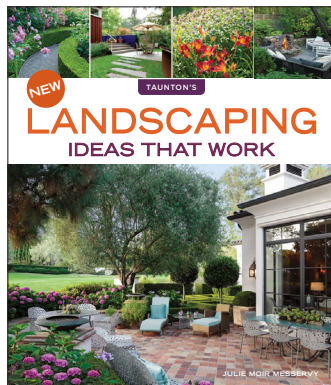
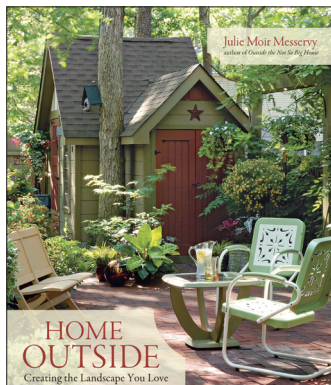
- Stroll Journeys
- Mind Journeys

5. PROCESS Joyful Process

- Developing
- Visioning
- Designing
- Building
- Maintaining

6. PRACTICE Ideal Workplace

- Mission-driven
- Stimulation
- Flexibility
- Teamwork
- Fun



JULIE MOIR MESSERVY

With more than three decades of experience, nine books, and numerous high-profile lectures, Messervy is an innovative leader in landscape design theory and practice.

FULL SERVICE LANDSCAPE DESIGN

JMMDS creates landscapes of beauty and meaning for homeowners and organizations. The JMMDS team shepherds the process from start to finish. JMMDS.com

HOME OUTSIDE DESIGN SERVICE

Home Outside is a remote design service that lets JMMDS designers work closely with clients anywhere to develop personalized conceptual designs that suit their property, goals, and preferences. HomeOutside.com

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BOOKS BY JULIE MOIR MESSERVY

New Landscaping Ideas That Work (2018)

Landscaping Ideas That Work (2014)

Home Outside: Creating the Landscape You Love (2009)

The Inward Garden: Creating a Place of Beauty and Meaning (2007)

Outside the Not So Big House: Creating the Landscape of Home (2006)

LECTURES & WORKSHOPS

Julie Moir Messervy offers lectures and workshops for professionals and homeowners at numerous locations around the country. Please email inquiries to info@jmmds.com.

