



2027 Great Lakes Trade Exposition (GLTE)

Sponsorship Opportunities • January 19-21, 2027

Increase your Firm's exposure to thousands of Green Industry professionals by becoming a Great Lakes Trade Exposition Sponsor! *Please mark the checkbox in the chart below next to your desired sponsorship.*

Sponsorship Opportunities →	<input type="checkbox"/> Trade Show Gold (\$2,000)*	<input type="checkbox"/> Trade Show Silver (\$1,000)*	<input type="checkbox"/> Trade Show Bronze (\$500)*	<input type="checkbox"/> Lanyard (Limited to 2) (\$2,000)* SOLD	<input type="checkbox"/> Show App (Exclusive) (\$1,500)* SOLD	<input type="checkbox"/> Casino Night (Limited to 2) (\$2,000)*	<input type="checkbox"/> Wi-Fi Exclusive (\$1,500) SOLD	<input type="checkbox"/> Annual Meeting Luncheon (\$1,500, TUES)	<input type="checkbox"/> Attendee Coffee (\$500)*	<input type="checkbox"/> Networking Lunch/Lounge Area (\$500/day Wed and/or Thursday)*
Benefits ↓										
Logo in the On-site Conference & Trade Show Guide	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Public Acknowledgement at all Receptions	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo in <i>The Michigan Landscape Magazine</i>	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo in MNLA's Electronic Newsletters	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on www.GLTE.org	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Signage at Registration Area	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Signage at Education Area, Trade Show Floor, WED & THURS	✓	✓								
Banner at Exhibit Hall	✓									
Branded Splash Page on Show App/Wifi					✓		✓			
2-minute Slide Presentation & Signage in Room								✓		
Signage at every table at the Lunch/Networking Area										✓
Logo on Customized Ticket						✓			✓	
Logo on All Lanyards				✓						
20-second Address to Attendees						✓				

*Must be an Exhibitor to participate as a sponsor or pay an added \$865 fee.

Firm Name _____ Contact Name _____ Email _____
 Phone _____ Total Payment \$ _____ Check Enclosed (payable to MNLA)
 Credit Card # _____ Exp. _____ CVC _____ Zip Code _____
 Signature _____

For more information, please contact Amy Upton at MNLA at 517.381.0437 or email Amy@MNLA.org. Return completed form and payment to: MNLA, 2149 Commons Parkway, Okemos, MI 48864. Thank you for your support!