



## Designing for Four Seasons

### MNLA Great Lakes Trade Expo

Tuesday, January 23<sup>rd</sup>

1:30 – 3:45 PM

Matthew Ross, [matthew@thebotanicgarden.org](mailto:matthew@thebotanicgarden.org)

Executive Director of The Botanic Garden at Historic Barns Park

#### PROGRAM OVERVIEW

Travel a full year through the landscape as Matthew shares techniques for ensuring successful seasonal plantings. From using different layers in design to finding plants with multiple seasons of interest, this program will have you rethink the way in which seasonal color is utilized in the landscape. The lecture includes a hands-on design element where attendees will create a design for seasonal interest in a small residential backyard. No tools necessary as trace paper, base maps, and a drafting pen will be provided.

#### INTRODUCTION: WHAT MAKES A LANDSCAPE FUNCTIONAL?

#### TRENDS IN SEASONAL INTEREST

- 1.
- 2.
- 3.
- 4.
- 5.

#### WHAT DO YOUR CLIENTS WANT IN A LANDSCAPE?

- 1.
- 2.
- 3.

**DEFINING YOUR INTENT**

**INTEGRATING FLORAL DESIGN THEORY IN YOUR SEASONAL DISPLAYS**

**GARDENS OF INSPIRATION**

**LAYERS IN THE LANDSCAPE (Hands-on Exercise)**

**TURNING 4 SEASONS INTO 6 OR EVEN 7**

**THE HARBINGERS OF SPRING**

**EVERLASTING SPRING**

**SWEET SUMMER BREEZE**

**HEATING UP**

**EARLY SIGNS OF CHANGE**

**BEFORE THE LAST LEAF DROPS**

**WONDERS OF WINTER**

## **TECHNIQUES TO MASTER**

**COLOR THEMES**

**POTS IN POTS IN POTS**

**EPHEMERAL BEAUTY**

**ANYTHING CAN BE A CONTAINER**

## **SUBSCRIPTION PLANS**

## **RECAP AND REFLECTION**