



2027 Exhibiting Contract

Michigan Nursery and Landscape Association's
Great Lakes Trade Exposition

Tuesday, January 19 - **Thursday**, January 21, 2027

DeVos Place, Grand Rapids, MI

The memorandum of agreement made this _____ day of _____, 20____ between the Michigan Nursery and Landscape Association and _____

IN CONSIDERATION OF \$_____ TO BE PAID AS FOLLOWS: 50 percent HEREWITH, and the balance of \$ _____ on or before September 30, 2026, the said Michigan Nursery and Landscape Association hereby leases Booth Numbers: _____ in the DeVos Place, Grand Rapids, Michigan as shown on the official diagram, for a term of three days, January 19-21, 2027, subject to all regulations governing the exhibits.

DESCRIPTION	QUANTITY	AMOUNT (\$)
Regular spaces \$865 each = (1) 10' x 10' booth and (1) Table/Chair Pkg*	_____	_____
End Caps \$950 each = (1) 10' x 10' booth and (1) Table/Chair Pkg*	_____	_____

*Included with booth--Table/Chair pkg = one 2'W x 8'L x 30"H table (undraped) & 2 chairs

- MNLA Member Discount:
 - Subtract \$40.75/Regular Space _____
 - Subtract \$45.00/End Cap Space _____
- Subtract \$50 per Table/Chair Pkg you are declining _____

TOTAL \$

Payment Info: (payable in U.S. funds only)

Check # _____ made payable to MNLA

CREDIT CARD:

VISA MC Discover AmEx

CC# _____ Exp. _____ CVC _____

Signature: _____

Booth Spaces:

FIRST CHOICE(S) _____

SECOND CHOICE(S) _____

THIRD CHOICE(S) _____

Competitors from whom we desire separation: _____

TERMS AND CANCELLATION: If an exhibit space is not paid in full by September 30, 2026 the deposit will be returned to the exhibitor and the booth space made available to others. Upon receipt of written cancellation, a full refund will be returned to the exhibitor if received in the MNLA Office no later than September 30, 2026. A cancellation charge of 25 percent of the booth fee will be assessed if written cancellation occurs after September 30, 2026 and before December 1, 2026. A cancellation charge of 50 percent of the booth fee will be assessed if written cancellation occurs after December 1, 2026. Cancellations made within seven days prior to the move-in date or no-shows will not receive a refund.

LIABILITY: The MNLA shall not be responsible for any loss, damage or injury that may occur to the exhibitor or to the exhibitor's employees or property from any cause whatsoever, prior, during or subsequent to the period covered by the exhibit contract, and the exhibitor, on signing of contract, expressly releases the MNLA from and agrees to indemnify same against all claims for such loss, damage or injury. Any damage to building due to carelessness of exhibitor or his employees must be paid for by the exhibitor causing same. The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to exhibitor displays, equipment and other property brought upon the premises of the DeVos Place and shall indemnify and hold harmless the DeVos Place agents, servants and employees from any and all such losses, damages and claims. Exhibitor will abide by all rules and regulations, whether existing or established, by MNLA.

Signed this _____ day of _____, 20____ Lessee _____

Address _____

City _____ State _____ Zip _____

Phone _____ Toll-Free _____ FAX _____

E-mail _____ Website _____

Please indicate who should receive booth details: Name _____ Email _____

CONFERENCE & TRADE SHOW GUIDE LISTING AND SIGNAGE:

Product/service description (maximum 20 words):

Please provide your Company Name for the Conference & Trade Show Guide **and** your 7" x 44" display sign, which will be furnished gratis (limited to one line (firm or product name only)).

Signature _____

Print Name (Exhibitor Representative) _____

..... **MICHIGAN NURSERY AND LANDSCAPE ASSOCIATION**

Signature (Executive Director) _____

SIGN AND RETURN. CONTRACT WILL BE SIGNED AND A COPY RETURNED TO YOU AS A CONFIRMATION.

INSTALLING & DISMANTLING EXHIBITS:

- Tuesday, January 19** Exhibitor Move-in (scheduled by MNLA)
- Wednesday, January 20** Trade Show Hours: 9:00 a.m. – 4:00 p.m.
- Thursday, January 21** Trade Show Hours: 9:00 a.m. – 2:00 p.m.

RETURN CONTRACTS TO:

Michigan Nursery and Landscape Association
2149 Commons Parkway
Okemos, Michigan 48864
Phone (517) 381-0437
Fax (517) 381-0638
www.mnla.org • www.glte.org





2027 Great Lakes Trade Exposition



Registration Form

Register now by filling out this “Exhibitor Registration Form” and return it by either email or fax. Additional exhibitor registrations can be acquired with the following rules applying:

- *Trade Show Only* – You can register additional exhibitors at no charge for the Trade Show only. This Registration is only good for admittance for both days of the trade show.
- *Trade Show and Educational Programs* – the advertised daily registration rate will be charged to exhibitors wanting to register additional staff for attendance at the educational programs and trade show. Not included are any events that have an additional fee to attend. Trade Show and Educational Programs Registration will be open in October.

All name badges will be available for pick-up on-site January 19 at the *Exhibitor-Only Registration area located in the Exhibit Hall*. On January 20-21 badges can be picked up at the regular attendee registration area located in the hallway outside the exhibit hall.

Exhibiting Firm Name _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Email _____

Complimentary Registration #1: _____

Complimentary Registration #2: _____

(If two booth spaces)

Complimentary Registration #3: _____

Complimentary Registration #4: _____

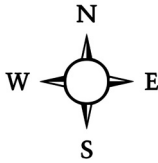
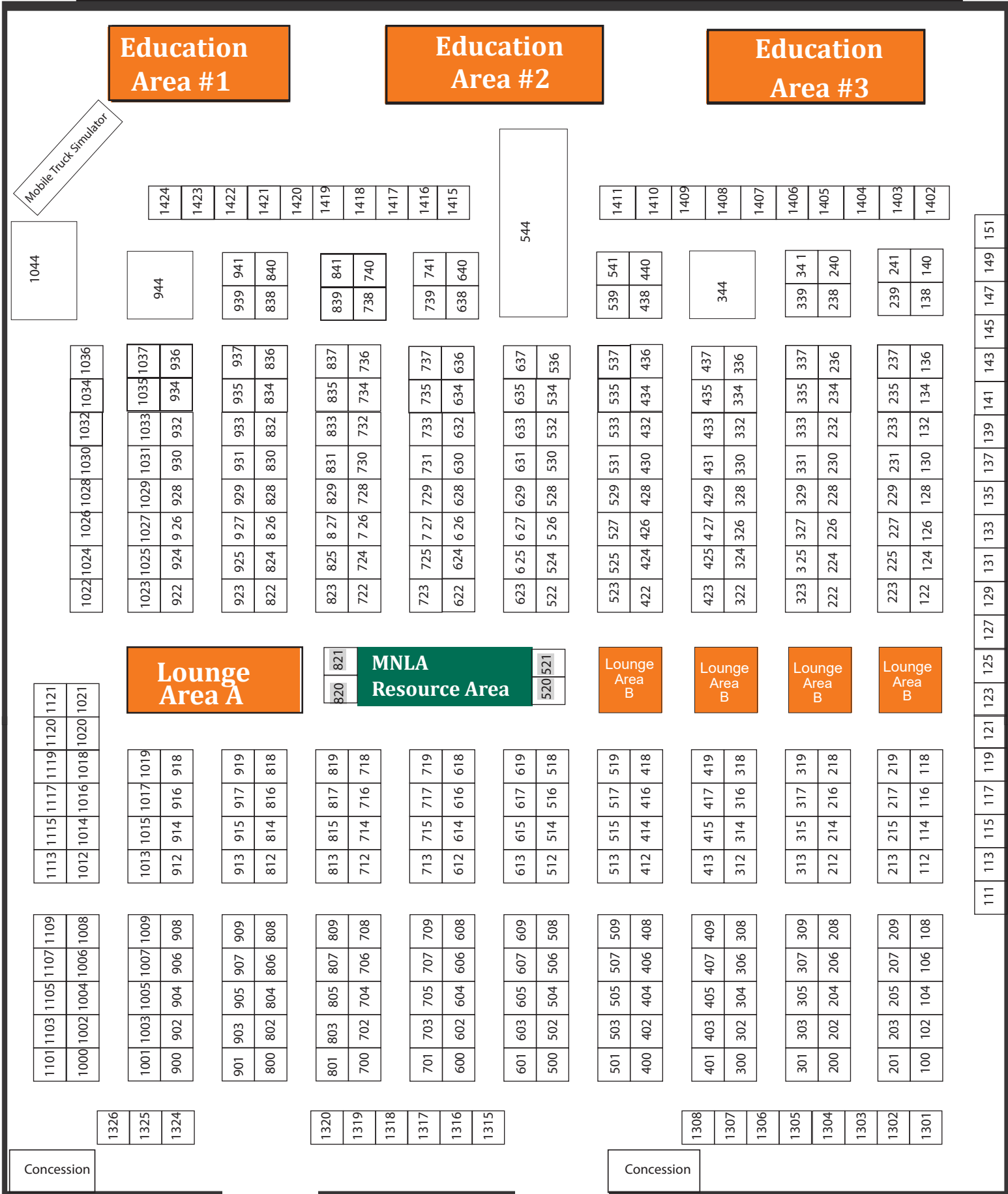
Please complete this section if you need additional Trade Show Only Registrations (for Trade Show and Education Registrations you’ll need to pay the daily advertised rates and register on the attendee Registration Form (found at www.glte.org or by contacting the MNLPA office):

**Michigan Nursery & Landscape Association
2149 Commons Parkway
Okemos, Michigan 48864**

Telephone (517) 381-0437 • FAX (517) 381-0638 • E-mail: Rebecca@MNLPA.org

2027 Great Lakes Trade Exposition Tuesday, January 19 - Thursday, January 21, 2027 DeVos Place/Amway Grand Plaza Hotel, Grand Rapids, MI

LOADING DOCKS/MOVE-IN AREA AREA



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