

Certified Snow Professional (CSP) CEUs for GLTE 2026				
Session Date	Session Time	Session Title	Session Track	Credits
Tuesday, January 20, 2026	8:00-9:00a	Using AI for Team Training & Knowledge Sharing	Business, Leadership & Labor	1 CSP CEU
	9:15-10:15a	Controlled Chaos: A Skydiver's Approach to Risk & Leadership	Business, Leadership & Labor	1 CSP CEU
	10:30a-11:30a	Social Media Management for the Green Industry: Marketing & Content Creation	Business, Leadership & Labor	1 CSP CEU
	1:00-2:00p	So You Want to Sell Your Business	Business, Leadership & Labor	1 CSP CEU
Wednesday, January 21, 2026				
	8:00-9:00a	Hunting for Enhancements: What Marty Looks for When He Walks a Maintenance Property	Business, Leadership & Labor	1 CSP CEU
	8:00-10:15a	Creating a Culture of Measurement and Engagement	Garden Retail & Professional Gardening	2 CSP CEUs
	9:15-10:15a	Dealing with Costly Human Capital Risks with Limited Resources	Business, Leadership & Labor	1 CSP CEU
Thursday, January 22, 2026	10:30-11:30a	Bridging the Communication Gap Between Multiple Levels of Leadership	Employees/Basics	1 CSP CEU
	1:00-2:00p	The Safety Myth: Why Getting Home Isn't Enough	Employees/Basics	1 CSP CEU
	2:45-3:45p	The Keys to Success: Using Training and Incentives to Set Your Team Up for Success	Business, Leadership & Labor	1 CSP CEU
	4:00-5:00p	Bless the Broken Road: Mistakes and Lessons Learned over Nearly 40 Years in Landscaping	Business, Leadership & Labor	1 CSP CEU
	8:00-9:00a	Attract, Retain, and Motivate Top Talent with Compensation	Business, Leadership & Labor	1 CSP CEU
	9:15-10:15a	Curb Appeal for Your Brand: How to Attract More Customers With Marketing That Works	Business, Leadership & Labor	1 CSP CEU