Session Date	Session Time	Session Title	Session Track	Credits & Categories
Tuesday, January 24, 2023	8:30-9:30a	Google Reviews: The Good, the Bad, and the Ugly	Business, Leadership and Labor	1 APLD CEU - Business
		What if There Are No Special Plants for a Rain Garden?	Plants and Design	1 APLD CEU
	9:45-10:45a	Lessons from the Gridiron for the Green Industry	Business, Leadership and Labor	1 APLD CEU - Business
		Carex: The How, What, Where and Why	Plants and Design	1 APLD CEU
	1:30-2:30p	How to Turn Your Website into a Lead Generation Machine	Business, Leadership and Labor	1 APLD CEU - Business
		Landscape Design: From Botanical Gardens to Backyards	Plants and Design	1 APLD CEU
	2:45-5:00p	Running Your Business by KPI and Open Book Management	Business, Leadership and Labor	1 APLD CEU - Business
	2:45-3:45p	Dealing With Your Hosta Addiction: Cool Alternatives for the Shade	Plants and Design	1 APLD CEU
	4:00-5:00p	Taming the Wild: Native Plants for the Residential Landscape	Plants and Design	1 APLD CEU
Wednesday, January 25, 2023	8:00-9:00a	Plant Communities	Plants and Design	1 APLD CEU
	8:00-10:15a	The Ultimate Succession Plan	Business, Leadership and Labor	1 APLD CEU - Business
	9:15-10:15a	Ornamental Obsession	Plants and Design	1 APLD CEU
	2:45-3:45p	Climate-Ready Tree Selections for Michigan	Arboriculture	1 APLD CEU
		The Art of Landscape Lighting	Irrigation and Lighting	1 APLD CEU
		If You Have People, You Have Issues!	Business, Leadership and Labor	1 APLD CEU - Business
		Landscape Inspiration Gallery - Michigan's Award-Winning Projects	Plants and Design	1 APLD CEU
	2:45-5:00p	Pruning for Landscape Professionals	Employees/Basics	2.25 APLD CEUs
	4:00-5:00p	Japanese Maple Madness	Plants and Design	1 APLD CEU
		Photographing the Night Landscape	Irrigation and Lighting	1 APLD CEU
		Consumer Psychology: What People Think Influences What They Buy	Business, Leadership and Labor	1 APLD CEU - Business
		Mulch: Why Don't the Questions Ever End?	Arboriculture	1 APLD CEU
Thursday, January 26, 2023	8:00-9:00a	Black Ink: Cashflow Management - Secrets Your Accountant Never	Business	1 APLD CEU - Business
		The Botanic Garden at Historic Barns Park	Plants and Design	1 APLD CEU
	9:15-10:15a	Home Outside: Creating the Landscape Your Love	Plants and Design	1 APLD CEU
	12:30-2:00p	Landscape Management Basics	Employee Basics	2.25 APLD CEUs
	3:00-4:00p	The Challenge of Change: How Does it Affect Your Business?	Business	1 APLD CEU - Business
		The Designer's Way: Creating Places of Beauty and Meaning	Plants and Design	1 APLD CEU