

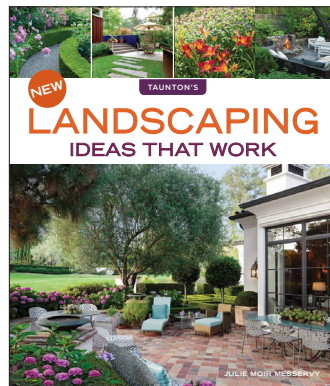
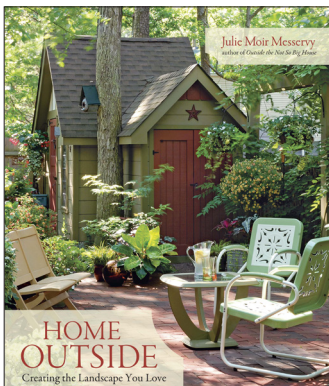


# HOME OUTSIDE

## CREATING THE LANDSCAPE YOU LOVE

In this inspiring lecture, award-winning landscape designer Julie Moir Messervy demystifies the art and practice of landscape design by introducing an easy, tangible, and intuitive six-step process that spurs creative ideas and helps homeowners and professionals transform their surrounds into a “home outside.”

- 1. Lay of The Land**—Examine the current situation and existing elements of the land including sun, wind, soil, vegetation, views and budget, then discuss ideas for what an ideal site would look like. Aesthetic preferences, activity options, and favorite vantage points help determine important design decisions.
- 2. Big Moves**—Organize the spaces around a house using four basic layout choices and three different aesthetic arrangements. To add a more cohesive feel, identify a theme or “big idea” that pulls together the vision for the end result.
- 3. Comfort Zones**—Tackle the design by examining the four separate zones around a house: the surrounding zone, welcoming zone, neighboring zone, and living zone. Each of these areas features different activities and amenities that relate to outdoor activities.
- 4. Making it Flow**—Explore ways to enhance the flow of a property through three different types of motion: moving, pausing and stopping. Landscape elements such as gateways, paths, landings, and seating areas all can be choreographed for coherence and flow.
- 5. Placing the Pieces**—Conduct an “energy audit” to determine where the energy travels naturally through a property and where it is blocked. Learn to place or frame focal points to disperse and concentrate energy throughout the property according to personal preferences.
- 6. Sensory Pleasures**—Discover how to bring beauty and harmony to a landscape by organizing a “home outside” by the natural elements of earth (planting design), water (water gardens), fire (thermal delight and lighting), and air (air quality and wellbeing outdoors).



### JULIE MOIR MESSERVY

With more than three decades of experience, nine books, and numerous high-profile lectures, Messervy is an innovative leader in landscape design theory and practice.

### FULL SERVICE LANDSCAPE DESIGN

JMMDS creates landscapes of beauty and meaning for homeowners and organizations. The JMMDS team shepherds the process from start to finish. [JMMDS.com](http://JMMDS.com)

### HOME OUTSIDE DESIGN SERVICE

Home Outside is a remote design service that lets JMMDS designers work closely with clients anywhere to develop personalized conceptual designs that suit their property, goals, and preferences. [HomeOutside.com](http://HomeOutside.com)

### HOME OUTSIDE LANDSCAPE DESIGN MOBILE APP

Free design app for smartphones and tablets. Get it in the iTunes and Android app stores.

### BOOKS BY JULIE MOIR MESSERVY

*New Landscaping Ideas That Work* (2018)

*Landscaping Ideas That Work* (2014)

*Home Outside: Creating the Landscape You Love* (2009)

*The Inward Garden: Creating a Place of Beauty and Meaning* (2007)

*Outside The Not So Big House: Creating the Landscape of Home* (2006)

### LECTURES & WORKSHOPS

Julie Moir Messervy offers lectures and workshops for professionals and homeowners at numerous locations around the country. Her speaking engagement schedule is updated regularly on [JMMDS.com](http://JMMDS.com).

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