



2021 Great Lakes Trade Exposition (GLTE) Sponsorship Opportunities



Increase your firm's exposure to thousands of green industry professionals throughout 2021 by becoming either a GLTE Virtual Education Conference Sponsor, a Business-to-Business Connect Sponsor, or both!

GLTE Virtual Education Conference Sponsorships:

- Full Conference Sponsor - \$1,000**
 - Listing in the electronic Conference Guide
 - Listing in every 2021 issue of *The Michigan Landscape* magazine
 - Listing in MNLA's Electronic Newsletters
 - Listing on the Great Lakes Trade Exposition website: www.GLTE.org
 - Recognition at the beginning and end of each session
 - Inclusion in all printed and electronic marketing material for the conference
- Education Session Sponsor - \$250 (exclusive - one sponsor per each session)**
 - Choose one session (exclusive--one sponsor per session)
 - Listing in the electronic Conference & Trade Show Guide
 - Recognition at the beginning and end of each session
- Commercial Break Sponsor - \$500**
 - 30-second video commercial at each session break for one full day of education
 - Choose one day: Day One Day Two Day Three
 - Limited number available, first come-first served

Business-to-Business Connect Sponsor - \$

- Video Commercial posted on Websites for 2021 (www.GLTE.org and www.MNLA.org)
- Listing in the electronic 2021 GLTE Conference Guide
- Listing in every 2021 issue of *The Michigan Landscape* magazine
- Special designation attached to your membership listing in the MNLA Membership Directory (members only)

Questions? Contact Amy at MNLA at
517.381.0437 or amy@mnl.org

Thank you for our support

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Firm Name _____ Contact Name _____ Email _____

Phone _____ Payment Info: Total \$ _____ Check Enclosed (payable to MNLA)

Visa Discover AMEX MC Card # _____ Exp _____ CVC _____

Signature _____

Return completed form and payment to: MNLA, 2149 Commons Parkway, Okemos, MI 48864 • FAX: 517.381.0638