

2025 Great Lakes Trade Exposition

Sponsorship Opportunities • January 21-23, 2025



Increase your Firm's exposure to thousands of Green Industry professionals by becoming a **Great Lakes Trade Exposition Sponsor!**

Sponsorship Opportunities → Benefits ↓	NEW!			NEW!		NEW!		NEW!	
	<input type="checkbox"/> Trade Show Gold (\$2,000) *	<input type="checkbox"/> Trade Show Silver (\$1,000) *	<input type="checkbox"/> Trade Show Bronze (\$500) *	<input type="checkbox"/> Lanyard (Limited to 2) (\$2,000) *	<input type="checkbox"/> Show App (Exclusive) (\$1,500) *	<input type="checkbox"/> Casino Night (Limited to 2) (\$1,500)	<input type="checkbox"/> Annual Meeting Luncheon (\$1,500, TUE)	<input type="checkbox"/> Attendee Coffee (\$500)	<input type="checkbox"/> Networking Lunch/Lounge Area (\$500/Day, WED &/or THURS) *
Logo in the On-site Conference & Trade Show Guide	✓	✓	✓	✓	✓	✓	✓	✓	✓
Public Acknowledgement at all Receptions	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo in The Michigan Landscape Magazine	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo in MNLA's Electronic Newsletters	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on www.GLTE.org	✓	✓	✓	✓	✓	✓	✓	✓	✓
Signage at Registration Area	✓	✓	✓	✓	✓	✓	✓	✓	✓
Signage at Education Area, Trade Show Floor, WED & THURS	✓	✓							
Banner at Exhibit Hall	✓								
Branded Splash Page on App					✓				
2-minute Slide Presentation & Signage in Room							✓		
Signage at every table at Lunch/Network Area									✓
Logo on Customized Ticket						✓		✓	
Logo on All Lanyards				✓					

*Must be an Exhibitor to participate as a sponsor or pay an added \$750 fee.

Sponsorship Form: Please mark the checkbox in the chart above next to your desired sponsorship.

Firm Name _____ Contact Name _____ Email _____

Phone _____ Payment Info: Total \$ _____ ☐ Check Enclosed (payable to MNLA)

☐ Visa ☐ Discover ☐ AMEX ☐ MC Card # _____ Exp _____ CVC _____

Signature _____

For more information, please contact Amy Upton at MNLA at 517.381.0437 or Amy@MNLA.org.
Return completed form and payment to: MNLA, 2149 Commons Parkway, Okemos, MI 48864 • Amy@MNLA.org
Thank you for your support!