

2024 Great Lakes Trade Exposition

Sponsorship Opportunities

January 23-25, 2024



Increase your Firm's exposure to thousands of Green Industry professionals by becoming a **Great Lakes Trade Exposition Sponsor**.

Sponsorship Opportunities → Benefits ↓	<input type="checkbox"/> Trade Show Gold (\$2,000) *	<input type="checkbox"/> Trade Show Silver (\$1,000) *	<input type="checkbox"/> Trade Show Bronze (\$500) *	<input type="checkbox"/> Education (\$1,500 all 3 days)	<input type="checkbox"/> Wi-Fi (Exclusive) (\$1,500) SOLD	<input type="checkbox"/> Annual Meeting (\$1,500)	<input type="checkbox"/> Lunch/Network Area (\$500/Day, WED &/or THURS)
Logo in the On-site Conference & Trade Show Guide	✓	✓	✓	✓	✓	✓	
Public Acknowledgement at all Receptions	✓	✓	✓	✓	✓	✓	
Logo in <i>The Michigan Landscape Magazine</i>	✓	✓	✓	✓	✓	✓	
Logo in MNLA's Electronic Newsletters	✓	✓	✓	✓	✓	✓	
Logo on www.GLTE.org	✓	✓	✓	✓	✓	✓	
Signage at Registration Area	✓	✓	✓				
Signage at Demo Area, Trade Show Floor, TUES & WED	✓	✓					
Banner at Exhibit Hall	✓						
Branded Splash Page					✓		
2-minute Video Presentation & Signage in Room						✓	
Signage at Lunch/Network Area							✓
Choose 1 Track/Day for 3-Tracks Total/Signage in Room				✓			

*Must be an Exhibitor to participate as a sponsor or pay an added \$685 fee.

Sponsorship Form: Please mark the checkbox in the chart above next to your desired sponsorship.

Firm Name _____ Contact Name _____ Email _____

Phone _____ Payment Info: Total \$ _____ Check Enclosed (payable to MNLA)

Visa Discover AMEX MC Card # _____ Exp _____ CVC _____

Signature _____

For more information, please contact Amy Upton at MNLA at 517.381.0437 or Amy@MNLA.org. Thank you for your support!

Return completed form and payment to: MNLA, 2149 Commons Parkway, Okemos, MI 48864 • FAX: 517.381.0638