

through Knowledge, Resources & Relationships!

GLTE 2025

GREAT LAKES TRADE EXPO Tuesday, January 21 – Thursday, January 23, 2025 DeVos Place and Amway Grand Plaza, Grand Rapids, MI

Promoting a healthy economic future through ideas, interaction and inspiration for all segments of Michigan's Green Industry!

The Michigan Nursery & Landscape Association is proud to present the 2025 Great Lakes Trade Exposition (GLTE) – Where Leaders GROW through Knowledge = Education, Resources = Trade Show, and Relationships = Networking! From segment-specific education designed for everyone in the Green Industry – from entry-level to manager to owner – to Michigan's oldest, largest, and most respected Green Industry Trade Show, there are abundant opportunities to GROW, strengthen and expand your professional network at the 2025 GLTE.

LOGISTICS

O DATES & LOCATION:

The 2025 GLTE is being held Tuesday, January 21 – Thursday, January 23, 2025 (see schedule for times) at DeVos Place, 303 Monroe Ave. NW, Grand Rapids, MI 49503.

HEADQUARTER HOTEL:

Amway Grand Plaza, Curio Collection by Hilton, 187 Monroe Ave NW, Grand Rapids, MI 49503

Overnight Room Rates: \$149/night for either single or double occupancy for the nights of January 20, 21, 22 & 23, 2025. This rate is available until December 18, 2024. After December 18 the

rooms will be released for general sale at a much higher rate, if available. Make your hotel reservations now by going to our dedicated website at: https://book.passkey.com/e/50842779

© GLTE SHOW APP:

Customize your GLTE experience with our new GLTE Show App! You'll be able to view the Education Conference—individual sessions and recertification credits, view the Trade Show—Exhibitors and Floor Plan, and build your own schedule for the show. Available for download on January 6 from Apple App Store or Google Play Store.

Register Now Online Today at WWW.GLTE.ORG



CONFERENCE & TRADE SHOW FEATURES

(included in your Registration unless otherwise noted)

© EDUCATION (Tuesday, Wednesday, AND Thursday)

- **3** days of unparalleled education with 65 seminars
- 3 days of recertification credits
 - Recertification Credits/Continuing Education Units/Hours Available – for 10 of your industry accreditations—all 3 days:
 - APLD (Association of Professional Landscape Designers)
 - CGIP (Certified Green Industry Professionals)
 - CSP (Certified Snow Professional)
 - ISA (International Society of Arboriculture)
 - LA CES (Landscape Architecture Continuing Education System)
 - IA (Irrigation Association)
 - NALP (National Association of Landscape Professionals)
 - MDARD Pesticide
 - Indiana Pesticide
 - Ohio Pesticide
- Certification Central Study Sessions and testing for the Certified Green Industry Professional Program and the MDARD Pesticide Core Exam.
- CGIP Review and Exam (Applications due by January 13, 2025)
- MDARD Pesticide Core Review and Exam (additional registration)

© TRADE SHOW (Wednesday and Thursday)

The GLTE is the region's oldest and largest Green Industry Trade Show that has everything you need to take your business to the next level, with over 400 booths featuring firms exhibiting all types of nursery and landscape materials, equipment, and products – trees, shrubs, perennials, bedding plants, decorative materials, mulch, hardscape materials, irrigation products, outdoor furnishings, turfgrass and arboricultural products, trucks, trailers, and grounds maintenance and landscape equipment, to name a few – and industry business solutions featuring the newest in technology for your Green Industry business.

NETWORKING EVENTS (go to www.GLTE.org for full schedule of events)

- Tuesday:
 - Green Industry Leadership and Awards Lunch
 - Welcome Reception & Casino Night
- Wednesday:
 - Women in Horticulture Lunch (additional fee to attend)
 - Networking Lunch by Segment Community (additional fee to attend)
 - MHI Fund Annual Meeting
 - SEMNLA & NMNLA Reception & Annual Meeting
 - Owners Networking Dinner with Jeffrey Scott Succession Planning (additional fee to attend, limited to 20 individuals)
- Thursday:
 - Young Professionals CONNECT!
 - Networking Lunch by Segment Community
 - Ice Cream Social

ADDITIONAL FEATURES OF THE GLTE (go to www.GLTE.org for full schedule of events)

- MNLA Resource Area
- Plant ID Challenge
- Mobile Truck Simulator brand new simulator with new experiences
- Master Classes (during trade show hours, additional fee to attend and limited to 50 individuals at each class)
- Climbing Techniques
- Spanish Classes
- Highlights from the Trade Show Floor
- Grower's Choice Plant Varieties Showcase
- Student Program
- Green Industry Auction



(Go to www.GLTE.org to see the complete schedule of events.)

Tuesday, January 21, 2025 (NO TRADE SHOW)		Wednesday, J	anuary 22, 2025	Thursday, January 23, 2025			
		7:30a-5:30p	GLTE Open	7:30a-3:00p	GLTE Open		
7:30a-6:30p	GLTE Open	7:30a-4:30p	Registration Open	7:30a-3:00p	Registration Open		
7:30a-4:30p	Registration Open	8:00-10:15a	Educational Sessions	8:00-10:15a	Educational Sessions		
8:00-11:30a	Educational Sessions	9:00a-4:00p	Trade Show Open	9:00a-3:00p	Trade Show Open		
9:00a-5:00p	Exhibitor Move-In (By scheduled time)	2:45-5:00p	Educational Sessions	12:00-1:00p	Educational Sessions		
1:00-4:30p	Educational Sessions			3:00p	2025 Great Lakes Trade Exposition Concludes		

For more information go to WWW.GLTE.ORG

TUESDAY, JANUARY 21

	8:00a	9:15a	10:30a	11:45a-1p	1:00p	2:15p	3:30p	4:30
Arboriculture	Managing Trees in Modern Landscapes Jeffrey Ling	Long-Term Implications of Remediating Roots of Container-Grown Trees at Planting Dr. Bert Cregg	Free or For Fee? Jeffrey Ling		An Oak Wilt Update: New Revelations in Detection and Management <i>Dr. Dave Roberts</i>	Introducing the Tree Diversity Reporting Index: A New Tool to Assess Urban Forest Biodiversity Dr. Asia Dowtin	The Tree Doctor's Diary: Recent Experiences from the Field Dr. Dave Roberts	
Turf & Landscape Management	Liquid Labor: Innovative Solutions to Manage Landscape Maintenance Cory McCurry	Time for Alternatives to Glyphosate Dr. Hannah Mathers	Herbicide Injury and What It Means Dr. Emma Beaver		Equipment Considerations and the Added Value it Brings Michigan CAT	Promoting Soil Health: A Prescription for Woody Plant Success Bryce Lane	Soil, Turf, Plants, and Trees: Can They Peacefully Coexist? John Palmer	
Grower	Navigating Change: What to Expect When Reducing Peat Moss Kevin Donnelly	Management of the Redheaded Flea Beetle in Nursery Production Systems Dr. Raymond Cloyd	Resistance is Futile: Why Resistance Management is Important in Managing Insect and Mite Pests Dr. Raymond Cloyd	vards Lunch	How to Control the Lower Group of Weeds (Liverwort, Horse- tail, Algae, Moss) in Ornamental Crop Production Dr. Debalina Saha	I Didn't Know There Was a Plant That Did That! New Frontiers in Perennial Plant Selection Josh Roggenbuck	A Shifting Landscape: Growing Media for Today and Tomorrow Kevin Donnelly	4:30-6:30p
Business, Leadership & Labor	Culture Catalysts – How Daily Habits Drive Your Landscape Company's Success Sam Gembel	Design Proposals for Landscape Designers: Creating a Document that Addresses the Design Process, Deliverables, and Pricing Mardi Dover	The Benefits of a Landscape CRM Intrigue Media	ndustry Leadership and Awards Lunch (Included in your Registration)	Expanding Your Business: Unleashing Billable Opportunities for Landscapers Rayne Gibson	Planning and Managing Tech Jumps Katie Elzer-Peters	Communication Breakdowns and Fixes for the Green Industry Rayne Gibson	Reception/Casino Night -
Plants & Design	Compact Plants for the Landscape Bryce Lane	Getting a Piece of the Action: Growing Your Business to Include the Design, Installation, and Maintenance of Native Plant Landscapes John Clese, Keith Kluting, Vern Stephens, Micah Dickinson	Wildscaping: Explorations in Naturalistic Planting Design Tony Spencer	Green Industry	Landscape Inspiration Gallery Michigan's Award-Winning Projects	Solid as a Rock: Constructing Natural Stone Retaining Walls Ray Rogers	Plants – Some New, Some Old, Some Overlooked, and Some for All Seasons Dr. Bob Schutzki	Welcome Recepti
Workshops (Pre-Reg Only)	Al in the Green Industry: Leverage Technology to Save Time and Make Money Rayne Gibson (Additional registration) 8:00-11:30am MDARD Core Pesticide Exam Review: Pre-Registration ONLY. Must attend BOTH the Core Review AND Exam. (Additional registration)				Precast Modular Block Walls Elliot Rudert (Additional registration)			-
MDARD Certification (Pre-Reg Only)					1:00-4:00pm MDARD Pesticide Core Exam: Pre-Registration ONLY. Must attend BOTH the Core Review AND Exam. (Additional registration)			
Employees/ Basics (Pre-Reg Only)	1	CPR Training (Sponsored by MHI Fund) (Additional registration) CPR Training (Sponsored by MHI Fund) (Additional registration)				•		

WEDNESDAY, JANUARY 22

	8:00a	9:15a		2:45p	4:00p	4:15	6:0
Arboriculture	Abiotic Causes of Tree Disease John Stone	Sucking Insect Pests of Trees and Shrubs Dr. Adam Baker	TRADE SHOW	NextGen Pruning: What New Research is Telling Us John Palmer	Soil and Water: The Belowground Keys to Tree and Plant Survival John Palmer		
Turf & Landscape Management	Tick Talk Gary Wagner	State Regulations Surrounding Construction Activities on Wetlands, Lakes, and Streams Eric Calabro, Kate Kirkpatrick	9:00a-4:00p MHI-Fund Meeting: 10:30a	Mosquito Control Gary Wagner	Understanding Insecticides that We Use in the Green Industry Dr. Adam Baker		
Irrigation and Safety (Sponsored by Hunter/ FX Luminaire)	Safety in the Green Industry Jim Getting Safety in the Green New Employees: Welcome to the Team, Now Grab a Shovel Kevin Battistoni		Women in Horticulture Lunch 12:00-1:15p (Pre-Reg Only) (Additional registration)	Wi-Fi Fundamentals for Green Industry Professionals Kevin Battistoni		ing	6:00-8:30p
Business, Leadership, and Labor	A Holistic Approach to Your Business with MNLA Sharon Novasel Ashley Thomas Rodney Welsh	Playing the Game in a Multilingual Company Emily Showalter	Highlights from the Trade Show Floor Matthew Ross 1:30-2:30p Climbing Techniques 2:00-4:00p	Hiring the Next Leaders: Create Leaders for Generations Rayne Gibson	Every Business Needs a Number 2 Jeffrey Scott	Annual Meeting	/ Scott -
Plants and Design	The Layered Garden Mardi Dover	Foliage, Foliage and More Foliage! Using Leaves to Light Up the Landscape Bryce Lane	- 2.00-4.00p	Innovative Storm Water Solutions: Landscape Engineering Beyond Grading and Drainage Jay Archer	Thistles, Skyscrapers, and Other Unusual Perennials Homer Trecartin	& NMNLA Reception &	king Dinner with Jeffrey Scott
Garden Retail and Professional Gardening	Great Gardens of the Great Lakes Matthew Ross	Marketing to Millennials: A Labor of Like Aubrey Olson		Steal This: Ecommerce Marketing Secrets for Brick and Mortar Garden Centers Katie Elzer-Peters	2025 Garden Trends: Nature's Renaissance Aubrey Olson	SEMNLA & NMNI	Owners Networking Di
Spanish		Included in your	registration. Schedule & topics listed on w	ww.GLTE.org.		SE	ers
CGIP Certification	8:00 - 10:00am CGIP Core Exam Review Dr. Bob Schutzki		10:00am - 12:00pm CGIP Core Exam (Section 1: Plant ID) 12:00 - 2:00pm CGIP Core (Section 2: Multiple Choice) & Specialty Exams Visit MNLA.org for App. & Reg. info.				Owners Networking Dinner with Jeffrey
Master Class 1 (Pre-Reg Only)			Developing Great Crew Leaders Phil Harwood 10:30a-2:00p *limited to 50 people* (Additional registration)				
Master Class 2 (Pre-Reg Only)			Concrete Paver Installer Course 8:00a-5:00p *limited to 50 people* (Additional registration)				
Master Class 3 (Pre-Reg Only)			Landscape Management Basics Dr. Bob Schutzki 10:30a-2:00p *limited to 50 people* (Additional registration)				

THURSDAY, JANUARY 23

	8:00a	9:15a		12:00p
Arboriculture	Herbicide Phytotoxicity in Landscapes and Nurseries: What's In a Name? Dr. Dave Roberts	Spotted Lanternfly Update Robert Miller	TRADE	Don't Panic, It's Organic! John Stone
Turf & Landscape Management	Pesticides and Pollinator Protection Gary Wagner	A Summer of Extremes: 2024 Year in Review and Turf Management Recommendations for Stressed Out Turf Dr. Kevin Frank	9:00a-3:00p Young Professionals CONNECT! 9:15-10:00a	Ficaria verna – A Newly Added Invasive Species in Michigan Rachel Cuschieri- Murray & Carolyn Miller
Business, Leadership & Labor	Strategies for Profit Improvement and Financial Freedom Jeffrey Scott		Student Program 10:30a-1:30p Green Industry Auction	Cargo and Load Securement Demo Charlie Culton
Plants & Design	Landscape Design Charrette Dr. Bob Schutzki, Matthew Ross		1:05p Ice Cream Social 2:30p	Ephemeral Design: Moments in the Garden Matthew Ross

SPONSORING FIRMS (as of November 24, 2024)

Go to www.GLTE.org for up-to-date information about Education Sessions and Presenters.

Trade Show Gold Level & MNLA Platinum Level Partner:



MICHIGAN SELF-INSURED WORKERS' COMPENSATION INDUSTRIES FUND

a member owned program

administered by RPS Regency

Trade Show Gold Level:



Trade Show Silver Level:



Ray Wiegand's Nursery



STONE SUPPLY

Trade Show Bronze Level:







Royal Truck & Utility Trailer

Attendee Coffee:



Wi-Fi:



Annual Meeting:





Education – Irrigation Track:

Hunter[®]

FXLuminaire.

Lunch/Network Area:



MICHIGAN SELF-INSURED HORTICULTURE COMPENSATION IN DUSTRIES FUND

Trade Show Aisle Banner/ Attendee Bag:



Ice Cream Social:



Lanyard:



Show App:



Casino Night:



2025 GLTE EXHIBITING FIRMS (as of November 24, 2024)

Acorn Farms Inc.
Advanced Turf Solutions
Agricultural and Foreign
Labor Services

AIS Construction Equipment Alert Distributing Inc. All Weather Seal of West

All Weather Seal of West Michigan

Allen Lund Company LLC Alta Equipment Company American BioChar Company Armintrout's West Michigan Farms, Inc.

Aspen Outdoors Autumn Ridge Stone

B&B Truck Equipment Baccto/Michigan Peat

Bad Boy Mowers

Badger Evergreen Nursery, LLC

Bailey Nurseries
Bandit Industries. Inc.

Belden Architectural Elements

Belgard Berlin Gardens BFG Supply

Blue Grass Farms of Indiana, Inc.

Bouldin Nursery and Greenhouse

Braun Nursery

Briar Rose Nurseries, Inc.

Burnips Equipment

Business Resources One

C.M. Brown Nursery

Cannonsburg Wood Products
Carleton Equipment Co. Bobcat

Carleton Equipment Co. Bobca of Grand Rapids

Central Turf & Irrigation Supply

Cheap Carl's

Christensen's Plant & Hardscape Centers

Concrete Masonry Hardscapes Association

Consumers Concrete Corporation

County Materials Corporation

Crystal Collections

Curv-Rite

D & B Plants LLC

Dayton Bag & Burlap

DeGroot Denali Green

DeVroomen/Holland Garden Products

Discount Tree Sales & Transplanting

Ditch Witch Sales of Michigan

Dutchman Tree Farms, LLC EasyPro Pond Products

Eco Green Supply EDS Concrete

Elite Field Service

Elmiger Ornamentals

Empire Distributing

Envu Turf and Ornamentals Eshraghi Nurseries, LLC

Evergreen Seed Supply

Ewing Outdoor Supply

Exmark Distributed by Power Equipment Distributors

Fairview Evergreen Nurseries, Inc.

Fendt Products

Flying Acres Ag, LLC

Fond du Lac Natural Stone

Four Star Greenhouse Inc.

Gallagher Affinity

Gardens Alive Farms The Garham Group/ Cherokee Mfg.

Grants Wood Shop

Great Lakes Cleaning Systems

Great Lakes Grows

Great Lakes Landscape Supply Great Lakes Nursery Soils, Inc.

Great Lakes Ornamentals, LLC

Great Lakes Pondscapes Greenleaf Nursery Co.

GreenMark Equipment, Inc.

Growing Colors

Hackett Sales/Soil Moist

Hammond Farms Landscape Supply

Hardscape Direct

Harrell's LLC

HES Equipment

High Format

Hoekstra Equipment

Holland Litho Printing Service

Horizon Plants LLC

Hortech, Inc.

Hot Pink Deicer/Great Deal Products

Huggett Sod Farm, Inc. Hunter/FX Luminaire

Interfaceh2o Intrique Medi

Intrigue Media Iseli Nursery

J. Frank Schmidt & Son Co.

J.C. Bakker & Sons Ltd

Johnston's Evergreen Nursery, Inc. K-Rain Manufacturing Kankakee Nursery Co. Kent Equipment

L&L Tarp and Canvas

La Crosse Seed Lake County Nursery

Landscape Supply, Inc.

LeafFilter Gutter Protection

Legacy Labor, Inc. Lincoln Nurseries

LMN

London Landscape Nursery Inc.

Manthei Supply Mariani Plants

Markman Peat Corp.
Mason Lawn & Snow

Mattawan Landscaping Supply

McCann Industries

McHutchison

Meadowood Enterprises

Mellema Nursery LLC

MHI Fund/RPS Regency

Michell's

Michigan CAT

Michigan Evergreen Nursery Michigan Landscape Supply

Company

Michigan Wood Fibers

Mid-Michigan Snow Equipment

Midwest Groundcovers

MIOSHA Consultation Education and Training Division

Monrovia Nursery

Moose & Squirrel Horticultural Resources

Morgan Composting Inc. – Dairy Doo

MSI

MSU Extension/Michigan DNR

MTach

National Nursery Products

New Equipment Leasing, Inc./ NEL Financial, LLC

Northern Trellis & Woodworking LLC Northland Farms, LLC

NT Logistics Inc.

NYP Corp.
Oaks Landscape Products

Orion Stone Permaloc

Petitti Family of Farms Poleo Associates Purchase Green WM

R.H. Wiles Sales Rainbow Ecoscience Ray Wiegand's Nursery, Inc.

Renewed Earth, Inc.

Rhino Seed & Landscape Supply

Richey Nursery Company Rock Bottom Stone Supply

RootMaker Products Company, LLC

Rosebay Nursery Royal Truck & Utility Trailer

Rusty Oak Nursery

Salus Group

Santerra Stonecraft

Sester Farms Inc.

Sheridan Nurseries

SIMA

SiteOne Landscape Supply Spartan Distributors Inc.

Spring Brook Supply

Spring Meadow Nursery SRW Products, Inc.

Stantec Native Plant Nursery

Steel Green Manufacturing Steinkopf & Sons Wholesale

Nursery

Stuppy Greenhouse, Inc Superior Wholesale

Sure-loc Edging/

Wolverine Tools Tandeski Associates

Techniseal

The Tree Connection, Inc.

TotalGrow Lights

TreeDiaper

Tree Tyme Nursery
Trees of the Field LLC/

Parma Tree Farm Twixwood Nursery

Unilock Michigan

United Label & SATO

Van Agen Sod Farm, Inc. Vans Pines Nursery

Vermeer Midwest Walker Mowers

Walters Gardens

Weaver Craft Structures Weaver Outdoors

Weingartz

Wholesale Tree Inc. Willoway Nurseries, Inc. Willowbrook Nurseries

Winding Creek Nursery Wolf Kubota

Woodland Equipment

Woody Warehouse Nursery, Inc.



PRE-REGISTER & RECEIVE A 10% DISCOUNT — THROUGH JANUARY 9, 2025

FOR REGISTRATION OPTIONS #1 THRU #6, ADD-ONS "A" THRU "J" ARE NOT INCLUDED.

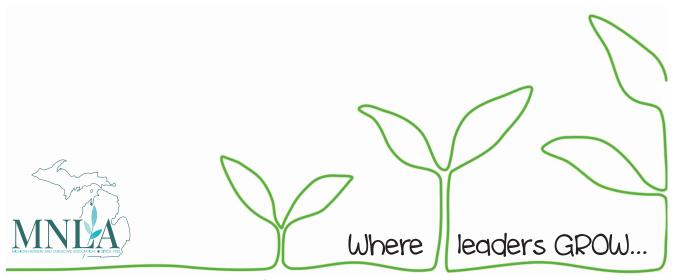
ST	STEP 1: REGISTRATION OPTIONS (#1 THRU #6) FEES						
RE	G. OPTION#	DESCRIPTION	MNLA MEMBER	NON- MEMBER	STUDENT		
1	FULL REGISTRATION	All Education TUES, WED, THURS and Trade Show WED, THURS (INCLUDES LUNCH ON TUES) (NO TRADE SHOW ON TUES)	\$215	\$299	\$40		
2	TUES EDUCATION ONLY	All Education on TUES ONLY (INCLUDES LUNCH ON TUES) (NO TRADE SHOW ON TUES)	\$120	\$168	\$40		
3	WED TRADE SHOW ONLY	Trade Show on WED	\$32	\$37	3, NLID		
4	WED EDUCATION + WED TRADE SHOW	All Education & Trade Show on WED	\$99	\$147	BNS# 6-NG THV		
5	THURS TRADE SHOW ONLY	Trade Show on THURS	\$32	\$37	#5,#		
6	THURS EDUCATION + THURS TRADE SHOW	All Education & Trade Show on THURS	\$99	\$147	REG (#4, CHARG SC		

ALL ADD-ONS ARE PRE-REGISTRATION ONLY AND DO NOT QUALIFY FOR EARLY BIRD DISCOUNTS.

ST	EP 2: ADD-ONS (A THRU J)	FEES			
TU	ESDAY ADD-ONS:	MNLA MEMBER	NON- MEMBER	STUDENT	
A	WORKSHOP: AI IN THE GREEN INDUSTRY Rayne Gibson (8:00-11:30am)	: LEVERAGE TECHNOLOGY TO SAVE TIME & MAKE MONEY	\$99	\$149	\$99
В	WORKSHOP: PRECAST MODULAR BLOCK	WALLS, Elliot Rudert (1:00-4:00pm)	\$40	\$40	\$40
C	CPR TRAINING (No Charge to Members partic	cipating in the MHI Self-Insured WC Fund) (8:00-11:30am, Limited to 24)	\$100	\$149	\$100
D	CPR TRAINING (No Charge to Members parti	cipating in the MHI Self-Insured WC Fund) (1:00-4:30pm, Limited to 24)	\$100	\$149	\$100
E	MDARD CORE PESTICIDE EXAM REVIEW AND CORE TESTING	(8:00am-4:00pm) (Visit GLTE.org for separate Registration Link & Pricing)			
WI	EDNESDAY ADD-ONS:				
F	PROFESSIONAL WOMEN IN HORTICUL	TURE NETWORKING LUNCH (12:00-1:15pm)	\$50	\$75	\$50
G	MASTER CLASS 1: DEVELOPING GREAT CREW LEADERS	Phil Harwood (10:30am-2:00pm) (Includes Lunch, Limited to 50)	\$165	\$200	\$165
Н	MASTER CLASS 2: CONCRETE PAVER INSTALLER COURSE	(8:00am-5:00pm) (Includes Lunch, Limited to 50) (Visit GLTE.org for separate Registration Link & Pricing)			
I	MASTER CLASS 3: LANDSCAPE MANAGEMENT BASICS	Dr. Bob Schutzki (10:30am-2:00pm) (Includes Lunch, Limited to 50)	\$80	\$120	\$80
J	OWNERS NETWORKING DINNER WITH JEFFREY SCOTT (SUCCESSION PL	(6:00-8:30pm) (Includes Dinner, Limited to 20) ANNING)	\$200	\$240	

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