



LANDSCAPING WITH BEAUTIFUL, LOW MAINTENANCE, COMPACT, FLOWERING SHRUBS

What does your customer want?

- Recognition/engagement
- Good communication
- Service that exceeds expectations
- Great plants/fair pricing

How does your customer define quality?



© Proven Winners® ColorChoice®

Low Maintenance Shrubs

- Bloom reliably
- Disease resistant
- Non-invasive
- Compact size
- Solve problems
 - Drought resistant
 - Salt tolerant
 - Cold hardy
 - Tolerate most soil types



INVINCIBELLE GARNETTA® *H. arborescens*

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FLOWERING SHRUBS

Border/Foundation



LOW SCAPE MOUND® *Aronia*
1-2' high, 2' wide



GROUND HOG® *Aronia*
8-14" high, 3' wide

LOW SCAPE HEDGER® *Aronia*
3-5' high, 2-3' wide



Aronia

- Native
- Deer resistant
- USDA Zone 3-9
- Compact
- Full/part sun
- Pollinator
- Early spring flowers, summer berries

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Border/Foundation

Spiraea japonica

- Deer resistant
- USDA Zone 3
- Full/part sun
- Pollinator
- Spring blooms, rebloom
- Colorful foliage

DOUBLE PLAY DOOZIE®

Spiraea

- 2-3' tall/wide
- Seedless/reblooming



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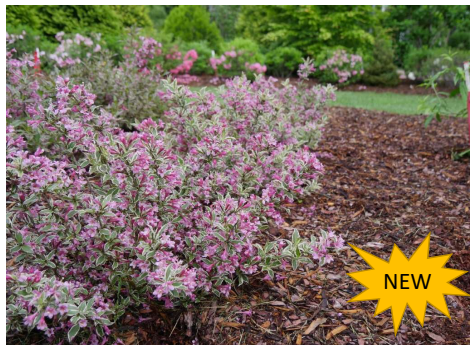
Border/Foundation

Weigela

- Deer resistant
- USDA Zone 4-5
- Full/part sun
- Pollinator
- Spring blooms, rebloom
- Colorful foliage



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**MY MONET
PURPLE EFFECT®**
Weigela
1.5-2.5' tall
USDA zone 4-6

My MONET® Weigela
1.5-1.5' tall
USDA zone 4-6



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My MONET® 'Sunset'
Weigela
1-1.5' tall
USDA zone 5-7

Columnar hedging:



FINE LINE® Rhamnus
5-7' tall, 2-4' wide
USDA zone 2-7
Non-invasive variety!



NEW

FINE LINE® Improved Rhamnus
5-7' tall, 2-4' wide
USDA zone 2-7
Non-invasive variety!

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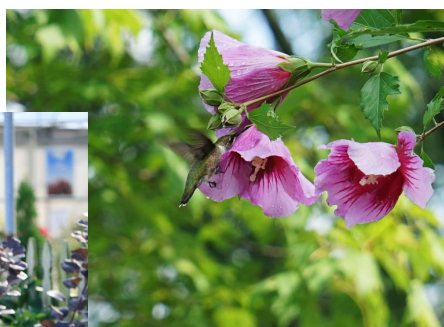
PILLAR® Series *Hibiscus*



WHITE PILLAR® Rose of Sharon



PURPLE PILLAR® Rose of Sharon



- USDA Zones 5-9
- Full sun
- 10-16' tall
- 2-3' wide

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Elderberry

- Deer resistant
- Full-to-part sun
- Big, pink flowers, fall fruit
- Dark, dramatic foliage



LACED UP® *Sambucus nigra*
6-8' tall, 2-3' wide
USDA zones 4-7



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Low Hedge and Edging:

- Provides elegance and structure
- Under 5' tall
- Can stand alone or be mixed

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Low Hedge and Edging:

Butterfly Bush

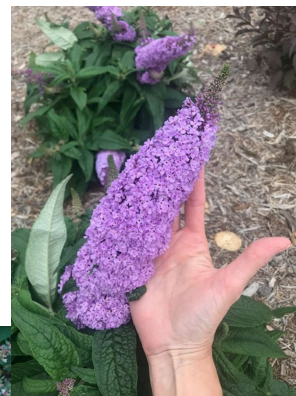
- Full Sun
- Pollinator
- Fragrant
- Deer resistant

PUGSTER® Amethyst Buddleia

Big, purple flowers, rebloomer

USDA Zones 5-9

2' tall/wide



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Barberry

- Colorful
- Full sun
- Deer resistant



SUNJOY TODO® Berberis

- 1.5-2' tall/wide
- Yellow spring flowers
- Seedless berries
- USDA Zones 6-8
- Disease resistant

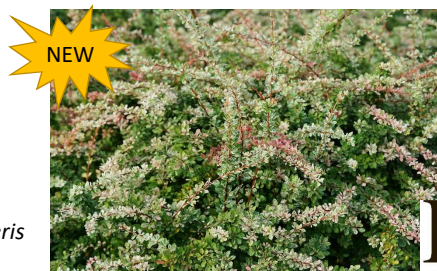


SUNJOY MINI MAROON® Berberis

- 2-3' tall/wide
- Yellow spring flowers
- Low seed set, 0-1.2% viability
- USDA Zones 4-8
- Disease resistant

SUNJOY NEO™ Berberis

- 2.5' tall/wide
- USDA Zones 5-8



SUNJOY SEQUINS™ Berberis

- 2-3' tall, 3-4' wide
- Sun to part-sun
- USDA Zones 4-8

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Specimen plants:

Pagoda Dogwood

- USDA zone 3
- Deer resistant
- Native
- White spring flowers
- Pollinator
- Part sun/part shade
- Tolerates black walnut

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FLOWERING TREES

bit.ly/PW-Trees



GOLDEN SHADOWS® *Cornus alternifolia*
10-12' tall



Crusader® hawthorn



Show Time® crabapple



Weeping Extraordinaire™
flowering cherry



Lollipop® crabapple



Avalanche® Asian birch



Pink Snow Showers™ flowering cherry

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FLOWERING TREES

bit.ly/PW-Trees

Fragrance:

Every landscape should include at least one fragrant plant!

- Native
- Dwarf
- Good fall color



SUGARTINA® 'Crystalina' Clethra

- USDA zone 4-9
- 2.5-3' tall/wide
- Full to part sun



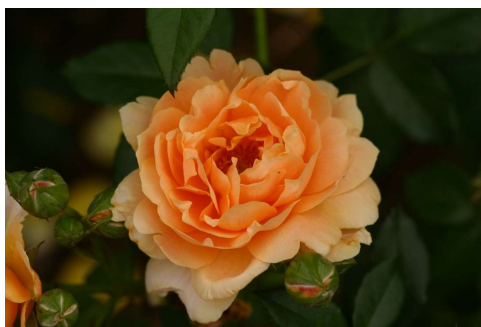
SCENTLANDIA® Itea

- USDA zone 5-9
- 2-3' tall/wide
- Full sun to shade

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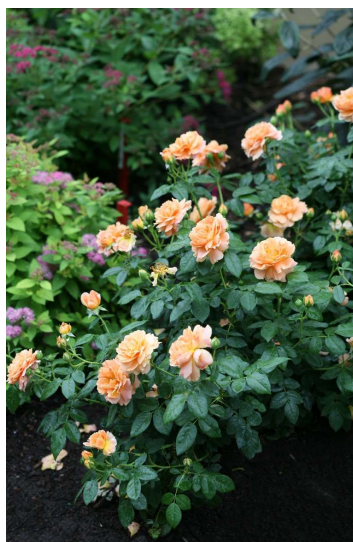
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Fragrance:



AT LAST® Rosa

- Disease resistant
- 3' tall/wide
- USDA Zones 5-9
- Available in bare root



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New for 2020: Bare Root Roses

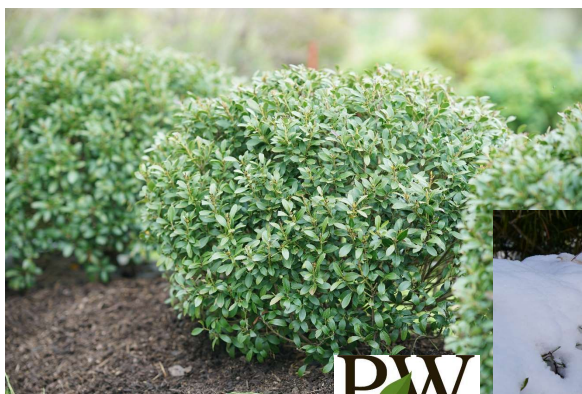


- At Last®
- Livin' La Vida®
- Ringo® NEW
- Ringo All Star® NEW
- Sunorita®
- Oso Easy Double Red®
- Oso Easy® Double Pink
- Oso Easy Hot Paprika®
- Oso Easy Italian Ice®
- Oso Easy Lemon Zest®
- Oso Easy® Mango Salsa
- Oso Easy® Paprika
- Oso Easy® Petit Pink
- Oso Easy® Urban Legend®



Available in #1-#1.5 grade bare roots.

Boxwood alternatives:



STRONGBOX® *Ilex glabra*

- 2-3' tall/wide
- USDA Zones 5-9
- Disease resistant



PATTI O BOX® *Ilex crenata*

- 4-5' tall/wide
- USDA Zones 6-8
- Disease resistant



GEM BOX® *Ilex glabra*

- 2-3' tall/wide
- USDA Zones 5-9
- Disease resistant

What do you want?

- New, quality product introductions
- Fast, reliable delivery
- Meet sales reps face-to-face
 - 1 rep per territory
- Good communication
 - Just because the plant is on the truck, it doesn't mean the sale is done



Nursery Visits

You're invited!



Shrubs of the Year:

- Better Homes & Gardens
- Country Gardens
- HGTV
- Fine Gardening
- Garden Gate
- Southern Living



GEM BOX®
Ilex glabra



OSO EASY DOUBLE RED®
Rosa



INVINCIBELLE® Ruby
Hydrangea



Blue CHIFFON®
Hibiscus

2020



KODIAK® Orange
Diervilla



OSO EASY ITALIAN ICE®
Rosa



TUFF STUFF AH-HA®
Hydrangea

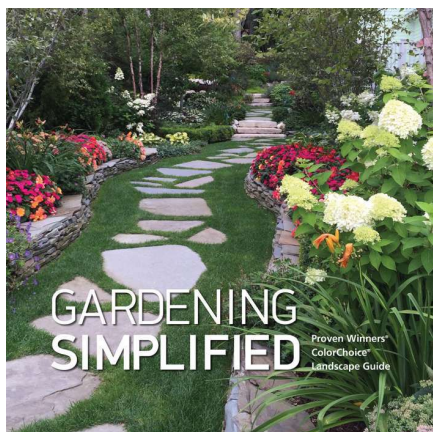


PUGSTER BLUE®
Buddleia

2021

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Gardening Simplified magazine:

- Zones
- Size
- Spacing
- Sun exposure

Booth #608-709

- Digital copy available at:
www.provenwinners.com/professionals/online-catalogs

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