

Tuesday, January 23	8:30 AM	9:45 AM	11:00 AM	12:00-1:30 PM	1:30 PM	2:45 PM	4:00 PM	5:00-6:00 PM
Arboriculture	Can Soil Additives Improve Tree Transplant Success? A Look at the Science Behind the Hype <i>Dr. Bert Cregg</i>	Will This Tree Fail? Recognizing and Mitigating Conditions of Concern in Urban Trees <i>Dr. Jake Miesbauer</i>	<i>Dr. Jim Funai</i>	Green Industry Leadership and Awards Lunch (Included in your Registration)	After the Storm: Crown Restoration of Storm-Damaged Trees <i>Dr. Jake Miesbauer</i>	Using i-Tree to Assess the Economic Benefits of Urban Tree Planting Projects <i>Dr. Asia Dowtin</i>	Road Salt and Urban Forestry <i>Dr. Wei Zhang</i>	Welcome Reception
Turf & Landscape Management	<i>Dr. Jim Funai</i>	Update on Box Tree Moth Treatment Trials <i>Michael Martin</i>	<i>More information coming soon!</i>		<i>Dr. Debalina Saha</i>	Common Drainage Problems and Solutions NDS		
Grower	Bioreactor Research for Remediating Pesticides <i>Dr. Tom Fernandez</i>	Opportunity Solving <i>Jeffrey Westendorp and Katie LaRue</i>	RFID Tracking for Container Plants <i>Dr. Tom Fernandez</i>		Obtaining Consistent Results with PGRs <i>Paul Pilon</i>	<i>Dr. Hannah Mathers</i>	What it Takes to Build a Robust IPM & Resistance Management Program <i>Broch Martindale</i>	
Business, Leadership & Labor	<i>More information coming soon!</i>	Marketing to Attract Your A-Client <i>Vanessa McQuade and Robert Murray</i>	Spring Clean Your Website & Dust off Your Email Program <i>Katie Elzer-Peters</i>		Succession Planning for the Family Business <i>Christopher Williams</i>	AI & The Green Industry: What you don't know will hurt you <i>Katie Elzer-Peters</i>	Creating a Niche Landscape Business <i>John DeVore</i>	
Plants & Design	<i>More information coming soon!</i>	<i>Matthew Ross</i>	Design Principles for Success <i>Dan Benarcik</i>		Artistic Flourishes, Pots with a Purpose: The Exciting World of Container Culture <i>Dan Benarcik</i>	<i>Dr. Bob Schutzki</i>	Creating Privacy Between Neighbors? Designing with Woody Ornamentals <i>Brian Zimmerman</i>	

Wednesday, January 24	8:00 AM	9:15 AM		2:45 PM	4:00 PM	4:15 PM	
Arboriculture	<i>Dr. Chad Rigsby</i>	<i>Dr. Dave Roberts</i>	<p style="text-align: center;">Trade Show 9:00a-4:00p</p> <p>11:30a-1:30p Networking Lunch by Segment Community (Wednesday Lunch is a brown bag lunch and is available for an additional fee by Pre-Registration Only. Pre-Registration ends January 12, 2024.)</p> <p>12:00-1:15p Professional Women in Horticulture Lunch (Pre-registration and additional fee required to attend)</p> <p>1:30-2:30p Plant Walkabout on the Trade Show Floor – <i>Matthew Ross</i></p> <p>2:00 MHI-Fund Annual Meeting</p>	<i>Dr. Chad Rigsby</i>	Distinguishing Oak Afflictions <i>Dr. Dave Roberts</i>	SEMNL & NMNLA Reception & Annual Meeting	
Turf and Landscape Management	Grassy Weeds <i>Dr. Hannah Mathers</i>	Weed Control for Landscape Beds <i>Chester VandenBerg</i>		<i>Dr. Kevin Frank</i>	<i>Rusty Stachlewitz</i>		
Irrigation, Lighting	Landscape Lighting Design <i>Mark Carlson</i>			Pump Controls – Selection Guide & Challenge Prevention <i>Shawn Sandink</i>			
Business, Leadership, and Labor	A Building Block Approach to Human Resources: A Step-by-Step Guide for Building an Effective Human Resources Function <i>Steve Cesare</i>			Driver Vehicle Inspection Requirements <i>Charlie Culton</i>	Don't Just Think - KNOW the Value of Your Business <i>Phil Harwood</i>		
Plants and Design	The Form and Function of Naturalistic Design: From the Front Door to the Edges <i>John DeVore</i>	Proper Installation, Safe Performance and Popular Trends for Outdoor Fire Pits and Fireplaces <i>Wes Iannotti, Firegear</i>		Landscape Inspiration Gallery <i>Michigan's Award-Winning Projects</i>	Outside the Box Solutions for Landscape Problems <i>John DeVore</i>		
Employees/Basics	Developing Great Crew Leaders Workshop <i>Phil Harwood</i> 9:30a-12:00p						
Certification Central	8:00 - 10:00am CGIP Core Exam Review <i>Dr. Bob Schutzki</i> TRADE SHOW FLOOR			10:00am - 12:00pm CGIP Core Exam (Section 1: Plant ID) 12:00 - 2:00pm CGIP Core (Section 2: Multiple Choice) & Specialty Exams TRADE SHOW FLOOR			

TRADE SHOW

9:00am - 3:00pm

9:15-10:00a

Young Professionals CONNECT!
Coffee & Conversation on the Trade
Show Floor (for our under 30 professionals)

10:00-11:30a

Learning Centers on the
Trade Show Floor:

- *Landscape Design Charette*
- *Climbing Tips and Techniques*
- *Garden Retail Interactive Display*
- *Electric Equipment Hands-on
Demonstration Area*
- *Plant ID Challenge*

10:30a-1:30p

Introduction to the Green Industry
Student Program

11:00a-1:00p

Networking Lunch by
Segment Community

(Thursday Lunch is a brown bag lunch and is
available for an additional fee by Pre-Registration
Only. **Pre-Registration ends January 12, 2024.**)

12:00pm

MNLA Green Industry
Research Auction

2:30pm

Ice Cream Social, Attendee
Participant Cash Raffles and
Exhibitor Raffle