

Tuesday, January 23	8:30 AM	9:45 AM	11:00 AM	12:00-1:30 PM	1:30 PM	2:45 PM	4:00 PM	5:00-6:00 PM
<b>Arboriculture</b>	Can Soil Additives Improve Tree Transplant Success? A Look at the Science Behind the Hype <i>Dr. Bert Cregg</i>	Will This Tree Fail? Recognizing and Mitigating Conditions of Concern in Urban Trees <i>Dr. Jake Miesbauer</i>	<i>More information coming soon!</i>	<b>Green Industry Leadership and Awards Lunch</b> (Included in your Registration)	After the Storm: Crown Restoration of Storm-Damaged Trees <i>Dr. Jake Miesbauer</i>	Introducing the Tree Diversity Reporting Index: A New Tool to Assess Urban Forest Biodiversity <i>Dr. Asia Dowtin</i>	Road Salt and Urban Forestry <i>Dr. Wei Zhang</i>	<b>Welcome Reception</b>
<b>Turf &amp; Landscape Management</b>	The Nuts & Bolts of Planting Specifications <i>Dr. Bob Schutzki</i>	Update on Box Tree Moth Treatment Trials <i>Dr. Michael Martin</i>	Common Herbicides and How They Work <i>Dr. Hannah Mathers</i>		<i>More information coming soon!</i>	Common Drainage Problems and Solutions <i>NDS</i>		
<b>Grower</b>	Woodchip Bioreactors for Improving Water Quality: How They Work and What They Do <i>Marcela Tabares</i>	Opportunity Solving <i>Jeffrey Westendorp and Katie LaRue</i>	Using RFID for Tracking Inventory at a Large Outdoor Production Nursery <i>Dr. Tom Fernandez</i>		Keeping the Weeds Away: Weed Control for a Successful Ornamental Crop Production <i>Dr. Debalina Saha</i>	Obtaining Consistent Results with PGRs <i>Paul Pilon</i>	What it Takes to Build a Robust IPM & Resistance Management Program <i>Broch Martindale</i>	
<b>Business, Leadership &amp; Labor</b>	<i>More information coming soon!</i>	Marketing to Attract Your A-Client <i>Vanessa McQuade and Robert Murray</i>	Spring Clean Your Website & Dust off Your Email Program <i>Katie Elzer-Peters</i>		Succession Planning for the Family Business <i>Christopher Williams</i>	AI & The Green Industry: What you don't know will hurt you <i>Katie Elzer-Peters</i>	Creating a Niche Landscape Business <i>John DeVore</i>	
<b>Plants &amp; Design</b>	Redefining Winter <i>Matthew Ross</i>	Pots with a Purpose: The Exciting World of Container Culture <i>Dan Benarcik</i>	Design Principles for Success <i>Dan Benarcik</i>		Desinging for Four Seasons <i>Matthew Ross</i>	Building Creative Plant Compositions <i>Dr. Bob Schutzki</i>		

Wednesday, January 24	8:00 AM	9:15 AM		2:45 PM	4:00 PM	4:15 PM
Arboriculture	Beech Leaf Disease <i>Dr. Chad Rigsby</i>	Tree Biomechanics: Pruning, Cabling, and Bracing <i>Dr. Chad Rigsby</i>	<p align="center"><b>Trade Show</b> 9:00a-4:00p</p> <p>11:30a-1:30p Networking Lunch by Segment Community (Bring your lunch and join your peers at tables designated by Green Industry segment)</p> <p>12:00-1:15p Professional Women in Horticulture Lunch (Pre-registration and additional fee required to attend)</p> <p>1:30-2:30p Plant Walkabout on the Trade Show Floor – <i>Matthew Ross</i></p> <p>2:00 MHI-Fund Annual Meeting</p>	Diagnosing Herbicide Injury in Landscapes and Nurseries <i>Dr. Dave Roberts</i>	Distinguishing Oak Afflictions <i>Dr. Dave Roberts</i>	<p align="center"><b>SEMNLA &amp; NMNLA Reception &amp; Annual Meeting</b></p>
Turf and Landscape Management	Identifying the Top 10 Weeds in the Landscape <i>Dr. Emma Beaver</i>	Building a Comprehensive Weed Control Program in 2024 <i>Chester VandenBerg</i>		Turfgrass Fertilization: What the Plant Needs and When it Needs it <i>Dr. Kevin Frank</i>	<i>More information coming soon!</i>	
Irrigation and Lighting	How to Avoid the Common Landscape Lighting Design Flaws <i>Mark Carlson</i>	How to Create Atmosphere with Landscape Lighting <i>Mark Carlson</i>		Pump Controls – Selection Guide & Challenge Prevention <i>Shawn Sandink</i>		
Business, Leadership, and Labor	A Building Block Approach to Human Resources: A Step-by-Step Guide for Building an Effective Human Resources Function <i>Steve Cesare</i>			Driver Vehicle Inspection Requirements <i>Charlie Culton</i>	Don't Just Think - KNOW the Value of Your Business <i>Phil Harwood</i>	
Plants and Design	The Form and Function of Naturalistic Design: From the Front Door to the Edges <i>John DeVore</i>	Proper Installation, Safe Performance and Popular Trends for Outdoor Fire Pits and Fireplaces <i>Wes Iannotti, Firegear</i>		Landscape Inspiration Gallery <i>Michigan's Award- Winning Projects</i>	Outside the Box Solutions for Landscape Problems <i>John DeVore</i>	
Employees/Basics		Developing Great Crew Leaders Workshop <i>Phil Harwood</i> 9:30a-12:00p				
Certification Central	8:00 - 10:00am CGIP Core Exam Review <i>Dr. Bob Schutzki</i> TRADE SHOW FLOOR			10:00am - 12:00pm CGIP Core Exam (Section 1: Plant ID) 12:00 - 2:00pm CGIP Core (Section 2: Multiple Choice) & Specialty Exams TRADE SHOW FLOOR		

Thursday, January 25

# TRADE SHOW

9:00am - 3:00pm

Young Professionals CONNECT!  
Coffee & Conversation on the Trade  
Show Floor (for our under 30 professionals)

**10:00-11:30a**

Learning Centers on the  
Trade Show Floor:

- *Landscape Design Charette*
- *Climbing Tips and Techniques*
- *Garden Retail Interactive Display*
- *Electric Equipment Hands-on  
Demonstration Area*
- *Plant ID Challenge*

**10:30a-1:30p**

Introduction to the Green Industry  
Student Program

**11:00a-1:00p**

Networking Lunch by  
Segment Community

(Bring your lunch and join your peers at tables  
designated by Green Industry segment)

**12:00pm**

MNLA Green Industry  
Research Auction

**2:30pm**

Ice Cream Social, Attendee  
Participant Cash Raffles and  
Exhibitor Raffle