











MONDAY, JANUARY 25TH

MORNING SESSIONS

	8:00	9:00	10:00	11:00	12:00
Grower	Biological Controls for Greenhouse Growers <i>Jeremy Jubenville</i> 	Navigating the H2A Program for Your Green Industry Business <i>Legacy Labor</i>	Making More: Plant Production Like a Pro <i>Dan Heims</i>	National Updates for Growers <i>Craig Regelbrugge</i> 	<div> Green Industry Leadership and Awards Presentations Sponsored by:  MICHIGAN SELF-INSURED HORTICULTURE WORKERS COMPENSATION INDUSTRIES FUND <small>a member-owned program</small> Cash Raffles 1 & 2 (drawings at the conclusion of the Awards Presentations) </div>
Turf/Landscape Management	Mixing and Measuring Pesticides <i>Dr. Fred Whitford</i> 	Today's Professional Applicator: Tools to Talk Positively about Pesticides and Good Use Practices with Pesticides <i>John Stone</i> 	New Herbicides & New Uses <i>Dr. Hannah Mathers</i> 	Pruning for Plant Health <i>Dr. Bob Schutzki</i> 	

AFTERNOON SESSIONS

	1:00	2:00	3:00	4:00	5:00
Garden Retail	Retail Better Practices Post-Pandemic <i>Dr. Bridget Behe</i>	Retail Marketing Trends from the "Road" <i>Jessica DeGraaf & Meghan Owens</i>	Plant Parenting: Connect and Cultivate Plant-Keeping Trends and Marketing <i>Leslie Halleck</i>	Gardening Motivations and Cashing in on Them <i>Dr. Bridget Behe</i>	<div> Cash Raffles 3 & 4 </div>
Turf/Landscape Management	Importance of Compost <i>Rod Tyler</i> 	Top 10 Turf Problems and the Solutions to Solve Them <i>Dr. Kevin Frank</i> 	Legislative Update for Landscape Professionals <i>Andrew Bray</i>	Living Shorelines <i>Rod Tyler</i> 	

Credits Available: (All credits submitted and pending approval)

CGIP – Certified Green Industry Professional: Available for all sessions on all 3 days

NALP – National Association of Landscape Professionals: Available for all sessions on all 3 days


 **ISA** – International Society of Arboriculture


 **IA** – Irrigation Association

 **APLD** – Association of Professional Landscape Designers

 **LA CES** – Landscape Architecture Continuing Education System

 **CSP** – Certified Snow Professional














 **MDARD** – Michigan Dept. of Agriculture & Rural Development, applicable for Core (Priv. & Comm.), 3A, 3B & 6

 **Indiana** – Office of Indiana State Chemist Continuing Certification Hour





















 **Ohio** – Ohio Pesticide Application Credits

TUESDAY, JANUARY 26TH

MORNING SESSIONS

	8:00	9:00	10:00	11:00	12:00
Compliance & Regulation	Bulk Mulch Training <i>Don Dugger</i>	Boxwood Blight Compliance Program and Updates <i>Elizabeth Dorman</i>    	Hemlock Woolly Adelgid Quarantines in Michigan <i>Mike Bryan</i>    	Commercial Motor Vehicle Rules and Regulations for the Green Industry <i>Erick Kestila,</i> <i>MI Center for Truck Safety</i> 	Cash Raffles 5 & 6
Business	Build Your Brand with Five-Star Customer Service <i>Jeffrey Scott</i>    	Dealing with Change and Letting Go of Fear <i>Leslie Halleck</i>     <i>This session is LIVE ONLY.</i>	Are you Digitally Relevant? Marketing Your Green Industry Business <i>Leslie Halleck</i>    	State of the Green Industry <i>Dr. Charlie Hall</i>    	

AFTERNOON SESSIONS

	1:00	2:00	3:00	4:00	5:00
Irrigation	WI-FI/Connected Controllers: The REAL Reasons to Install <i>Chris Pine</i> 	Irrigation Panel Discussion <i>Tim Malooly & John Farmer</i> 	Electrical Troubleshooting for Irrigation Systems Made Easy <i>Ted Moriarty</i> 	The Irrigation System Review: A Systematic Approach to Build Value and Reduce Cancellations <i>Kurt Thompson</i> 	Cash Raffles 7 & 8
Business	Team is a 4-Letter Word <i>Jackie Hart</i>    	Keeping Good People Longer <i>Kirk Armstrong</i>    	Implementing Systems that Boost Profit <i>Jackie Hart</i>    	Retaining Your Clients Forever <i>Kirk Armstrong</i>    	

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WEDNESDAY, JANUARY 27TH

MORNING SESSIONS

	8:00	9:00	10:00	11:00	12:00
Design/ Plants	The Unsung Season: Gardens in Winter <i>Karen Bussolini</i>  	Stand Out in the Crowd: Landscape Site Photography <i>Chris Major</i>  	Landscape Inspiration Gallery – Michigan's Award-Winning Projects  	A Piet Oudolf Garden on Belle Isle <i>Roy Diblik</i>  	Cash Raffles 9 & 10
Arboriculture	Electrical Hazards Awareness <i>David Vincent</i>  	Creating a Culture of Safety <i>David Vincent</i>  	Plant Problems in 2020 and Expectations for 2021 <i>Dr. Dave Roberts, MSU</i>    	Update on Forest Insect Invaders in Michigan; the Sucker, the Biter and the Next One Coming <i>Dr. Deb McCullough, MSU</i>    	

AFTERNOON SESSIONS

	1:00	2:00	3:00	4:00	5:00
Design/ Plants	Perennial Communities and the 'Know' Maintenance Approach <i>Roy Diblik</i>  	Making a Meadow, A Residential Approach <i>David Culp</i>  	Garden Gems <i>Dan Heims</i>  	Jazzing up the Garden with Color, Contrast, and Movement <i>Karen Bussolini</i>  	Cash Raffles 11 & 12
Arboriculture	Standing Against the Wind: Trees, Storms and Biomechanics <i>Dr. Kim Coder</i>  	American Oaks, A Genus to Love <i>Tim Boland</i>  	Changing Resources and Stress: Climate Variability and Tree Impacts <i>Dr. Kim Coder</i>  	The Intersection of Trees, People and Technology <i>Josh Behounek</i>  	

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