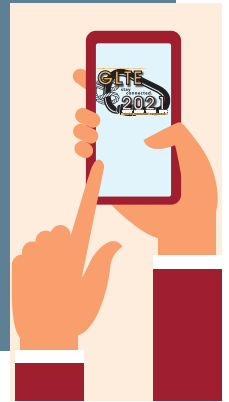


The Michigan Nursery & Landscape Association is proud to present the 2021 GLTE Virtual Education Conference! This event is being held virtually January 25-27, 2021 and will be accessible from all of your electronic devices – your computer, tablet, or smart phone!

We've structured this Conference to include more opportunities than ever for pesticide recertification credits and CEUs, more hours of industry-specific education and professional development classes, and to allow your entire team access to these educational opportunities with our new Company Rate.



Virtual Conference Features:

- 3 days of live, unparalleled education featuring industry experts for all levels of experience – Choose from over 48 seminars in 8 segment-specific tracks!
- Pose your questions to the speaker via the live chat feature.
- 30-day access AFTER the live Conference to select education seminars (*the question/answer feature, recertification credits/CEUs, and cash raffles are only available to those that attend the live Conference on either January 25, 26, and/or 27*).
- Michigan Licensed Pesticide Applicators – Opportunity to earn **up to 18 recertification credits** over the 3-day live Conference (January 25, 26, or 27)!
- ISA? APLD? CGIP? No matter your acronym, we've got you covered. **CEUs offered all 3 days** (January 25, 26, or 27) for 10 different professional accreditations.
- **Cash Raffles** during the live Conference – All registered attendees will be automatically entered into a drawing for a chance to win \$250. We'll hold four drawings per day for 12 chances for you to win!

Conference Logistics:

- All education sessions in the GLTE Virtual Education Conference will be held on the Zoom platform that each attendee will have access to from their computer, tablet, or smart phone.
- Login information for each day and each education track will be provided in your confirmation after you register.
- All education sessions are 50 minutes long with a 10-minute comfort break in between and a one-hour lunch break.
- Pose your questions to the speaker via the live chat feature.
- A pre-Conference informational session will be held on Friday, January 22nd to provide instructions on how to login and to submit your questions so that you are ready for the live Conference on Monday.
- No bubble sheets this year for Pesticide Recertification Credits! You'll be provided with information on how to complete and submit your information securely online after you attend the educational session(s).

Registration Options & Rates:

• Company Registration

- MNLA Members: \$300 per Company
- Non-MNLA Members: \$440 per Company

This year only! We are pleased that with the virtual format we are able to offer a new Company Registration Rate – You pay one rate and your entire team receives access to:

- The entire 3-day live Conference on January 25, 26, and 27 (This does not include recertification credits or CEUs. Please register using the Individual Registration Rate if you want recertification credits and/or CEUs)
- Cash Raffles during the live Conference – Supply the email addresses of your attending employees for their chance to win \$250!
- 30 days of access to Conference content (*The chat feature for questions and cash raffles are only available to those that attend the live Conference on either January 25, 26, and/or 27*)

• Individual Registration

- Full Conference rates (best value): MNLA Members \$150 per person, Non-MNLA Members \$220 per person
- One-day rates: MNLA Members \$75 per person, Non-MNLA Members \$110/person

For those individuals that want to **earn either Pesticide Applicator Recertification Credits or CEUs** in any of the accreditations offered, you have a choice for either the Full Conference (your best deal) or our One-day option. Each individual that registers receives access to:

- Up to 20 Michigan Licensed Pesticide Applicator recertification credits over the 3-day live Conference (January 25, 26, and 27)
- CEUs for 10 different professional accreditations over the 3-day live Conference
- Either 1-day or the full 3-day live Conference on January 25, 26, and 27
- Cash Raffles during the live Conference – Twelve chances to win \$250 over the 3-day live conference.
- 30 days of access to the Conference content for either 1-day or the full 3-day Conference.