

Certified Snow Professional (CSP) CEUs for GLTE 2024

| Session Date | Session Time | Session Title | Session Track | Credits |
|-----------------------------|---------------|---|------------------------------|------------|
| Tuesday, January 23, 2024 | 8:30-9:30a | EOS: Entrepreneurial Leap | Business, Leadership & Labor | 1 CSP CEU |
| | 9:45-10:45a | Marketing to Attract Your A-Client | Business, Leadership & Labor | 1 CSP CEU |
| | 11:00a-12:00p | Spring Clean Your Website & Dust off Your Email Program | Business, Leadership & Labor | 1 CSP CEU |
| | 1:30-2:30p | Succession Planning for the Family Business | Business, Leadership & Labor | 1 CSP CEU |
| | 2:45-3:45p | AI & The Green Industry: What you don't know will hurt you | Business, Leadership & Labor | 1 CSP CEU |
| | 4:00-5:00p | Creating a Niche Landscape Business | Business, Leadership & Labor | 1 CSP CEU |
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| Wednesday, January 24, 2024 | 8:00-10:15a | A Building Block Approach to Human Resources: A Step-by-Step Guide for Building an Effective Human Resources Function | Business, Leadership & Labor | 2 CSP CEUs |
| | 2:45-3:45p | Turning Rookies Into Rockstars | Business, Leadership & Labor | 1 CSP CEU |
| | 4:00-5:00p | Don't Just Think – KNOW the Value of Your Business | Business, Leadership & Labor | 1 CSP CEU |
| | 9:30a-12:00p | Developing Great Crew Leaders Workshop | Employees/Basics | 3 CSP CEUs |