

**Certified Snow Professional (CSP) CEUs for GLTE 2023**

Session Date	Session Time	Session Title	Session Track	Credits & Categories
Tuesday, January 24, 2023	8:30-9:30a	Google Reviews: The Good, the Bad, and the Ugly	Business, Leadership and Labor	1 CSP CEU
	9:45-10:45a	Lessons from the Gridiron for the Green Industry	Business, Leadership and Labor	1 CSP CEU
	11:00a-12:00p	Marketing in a Digital Age: Using Social Media, Email Campaigns and Consistent Branding to Reach New and Existing Clients	Business, Leadership and Labor	1 CSP CEU
	1:30-2:30p	Landscaping Website Must-Haves	Business, Leadership and Labor	1 CSP CEU
	2:45-5:00p	Running Your Business by KPI and Open Book Management	Business, Leadership and Labor	2 CSP CEUs
Wednesday, January 25, 2023	8:00-10:15a	The Ultimate Succession Plan	Business, Leadership and Labor	2 CSP CEUs
	2:45-3:45p	If You Have People, You Have Issues!	Business, Leadership and Labor	1 CSP CEU
	4:00-5:00p	Consumer Psychology: What People Think Influences What They Buy	Business, Leadership and Labor	1 CSP CEU
Thursday, January 26, 2023	8:00-9:00a	Black Ink: Cashflow Management - Secrets Your Accountant Never Shared!	Business	1 CSP CEU
	9:15-10:15a	Commercial Trucking and the Green Industry	Business	1 CSP CEU
	3:00-4:00p	The Challenge of Change: How Does it Affect Your Business?	Business	1 CSP CEU