

## APLD CEUs for the 2024 Great Lakes Trade Expo

Session Date	Session Time	Session Title	Session Track	Credits
Tuesday, January 23, 2024	8:30a-9:30a	The Nuts & Bolts of Planting Specifications	Turf & Landscape Management	1 APLD CEU
	2:45-5:00p	Drainage: Common Problems and Solutions	Turf & Landscape Management	2.25 APLD CEUs
	8:30-9:30a	EOS: Entrepreneurial Leap	Business, Leadership and Labor	1 APLD CEU - Business
	9:45-10:45a	Marketing to Attract Your A-Client	Business, Leadership and Labor	1 APLD CEU - Business
	11:00a-12:00p	Spring Clean Your Website & Dust off Your Email Program	Business, Leadership and Labor	1 APLD CEU - Business
	1:30-2:30p	Succession Planning for the Family Business	Business, Leadership and Labor	1 APLD CEU - Business
	2:45-3:45p	AI & The Green Industry: What you don't know will hurt you	Business, Leadership and Labor	1 APLD CEU - Business
	4:00-5:00p	Creating a Niche Landscape Business	Business, Leadership and Labor	1 APLD CEU - Business
	8:30-9:30a	Redefining Winter	Plants and Design	1 APLD CEU
	9:45-10:45a	Pots with a Purpose: The Exciting World of Container Culture	Plants and Design	1 APLD CEU
	11:00a-12:00p	Design Principles for Success	Plants and Design	1 APLD CEU
	1:30-3:45p	Designing for Four Seasons	Plants and Design	2.25 APLD CEUs
	4:00-5:00p	Building Creative Plant Compositions	Plants and Design	1 APLD CEU
	Wednesday, January 24, 2024	8:00-9:00a	How to Avoid the Common Landscape Lighting Design Flaws	Irrigation and Lighting
9:15-10:15a		Creating Atmosphere with Landscape Lighting	Irrigation and Lighting	1 APLD CEU
8:00-10:15a		A Building Block Approach to Human Resources: A Step-by-Step Guide for Building an Effective Human Resources Function	Business, Leadership and Labor	2.25 APLD CEUs - Business
2:45-3:45p		Turning Rookies Into Rockstars	Business, Leadership and Labor	1 APLD CEU - Business
4:00-5:00p		Don't Just Think – KNOW the Value of Your Business	Business, Leadership and Labor	1 APLD CEU - Business
8:00-9:00a		The Form and Function of Naturalistic Design: From the Front Door to the Edges	Plants and Design	1 APLD CEU
9:15-10:15a		Proper Installation, Safe Performance and Popular Trends for Outdoor Fire Pits and Fireplaces	Plants and Design	1 APLD CEU
2:45-3:45p		Landscape Inspiration Gallery	Plants and Design	1 APLD CEU
4:00-5:00p		Outside the Box Solutions for Landscape Problems	Plants and Design	1 APLD CEU
9:15-10:15a		Best Practices for Segmental Retaining Wall Design	Employees/Basics	1 APLD CEU
9:30a-12:00p		Developing Great Crew Leaders Workshop	Employees/Basics	1.25 APLD CEUs - Business