

# 2020 Great Lakes Trade Exposition Sponsorship Opportunities



Increase your firm's exposure to thousands of green industry professionals by becoming a **Great Lakes Trade Exposition Sponsor**.

All sponsors receive the benefits listed here. Additional benefits are listed with each individual level of sponsorship.

- Listing in the onsite *Conference & Trade Show Guide*
- Public Acknowledgement at all Receptions
- Listing in *The Michigan Landscape* magazine
- Listing in MNLA's Electronic Newsletters
- Listing on the Great Lakes Trade Exposition website: GLTE.org

## Trade Show Sponsorships\*

### **Gold Level - \$2,000 (non-exclusive)**

- Signage at Registration Area
- Banner at entrance to Exhibit Halls

### **Silver Level - \$1,000 (non-exclusive)**

- Signage at Registration Area

### **Bronze Level - \$500 (non-exclusive)**

- Signage at Registration Area

## Experience Sponsorships\*

### **SOLD!** **WiFi Sponsor - \$1,000 (exclusive)**

- Branded splash page

### **Opening Ceremony-Trade Show - \$1,000 (exclusive)**

- Visual recognition at start of the ceremony

### **Lanyard Sponsor - \$1,000 and you supply 2,500 non-spin lanyards (exclusive)**

- Your lanyards available to all attendees and exhibitors at Registration Area!

### **Bag Sponsor - \$1,000 and you supply 2,500 bags (exclusive)**

- Your bags available to all attendees and exhibitors at Registration Area!

### **Lunchtime Address - \$1,000/all three days (non-exclusive) - (2018 Attendance of 650)**

- Monday-2-minute slide presentation and signage
- Tuesday-Signage at lunch area
- Wednesday-Signage at lunch area

\*Must be an Exhibitor to participate as a sponsor or pay an added \$685 fee.

### **Morning Refreshment Station - \$750/day, open during show hours all three days (non-exclusive)**

- Signage at the Refreshment Station
- Indicate which day(s) you'd like to sponsor: Mon Tue Wed

### **Ice Cream Social (from MSU Dairy Store) - \$500 (non-exclusive) - Trade Show Floor, Wednesday**

- Signage at the Ice Cream serving area
- Opportunity to serve as a Celebrity Dipper - Indicate whether or not you're interested in serving the ice cream: Yes No

### **Job Posting Board - \$250 (non-exclusive)**

- Signage at the Job Posting Board

## Education Sponsorships\*

### **Gold-\$1,500/three days (non-exclusive)**

- Choose one track per day for a total of three tracks
- Signage in the room
- Description of your firm (max. 25 words) in the Onsite Conference & Trade Show Guide

### **Silver-\$500/three days (non-exclusive)**

- Choose one track per day for a total of three tracks
- Signage in the room

### **Bronze-\$500 - Seminar Handouts (non-exclusive)**

- Online-Your logo and hyperlink on the handout page
- Print-Your name printed in the footer of each handout

*Have a sponsorship idea that would enhance the experience for your firm and the attendees? Contact us to create an exclusive sponsorship opportunity for your firm.*

## Sponsorship Form

For more information, please contact Amy Upton at MNLA at 517.381.0437 or amy@mnl.org. Thank you for your support!

Firm Name \_\_\_\_\_ Contact Name \_\_\_\_\_ Email \_\_\_\_\_

Phone \_\_\_\_\_ Payment Info: Total \$ \_\_\_\_\_  Check Enclosed (payable to MNLA)

Visa  Discover  AMEX  MC Card # \_\_\_\_\_ Exp \_\_\_\_\_ CVC \_\_\_\_\_

Signature \_\_\_\_\_

Return completed form and payment to: MNLA, 2149 Commons Parkway, Okemos, MI 48864 • FAX: 517.381.0638