

Designing with *Foliage First*

By Christina Salwitz

Learn how to sell more by showing how gardens and container designs can go from frumpy to fabulous by focusing on foliage first!

1) **Spotlight** – *focus on the details*

What plants have details that catch a customer's attention every time? Buds? Bark? Stems? Veins?

Is there a form and texture that you can point to that makes a statement? Big and bold? Fine and wispy? Spiky or soft?

2) **Highlight** – *less is more to start*

Did your inspiration plant have a particular color that you want to draw out?

Repetition is key!

Building a monochromatic combination is a good way to practice.

3) **Limelight** – *showtime!*

Now try adding one contrast color.

Keep to a total of three different colors (+green) in any one combination. (book covers)

As you add in more color, be sure to keep an interesting variety of textures and shapes in mind.

*Repeat one key plant

*Repeat key combinations

*Keep to one color scheme per outdoor room

*Avoid planting one of everything! Use one star and three cheerleaders!

*EDIT!

Want more ideas? Take me home with you! ***Gardening with Foliage First*** features 127 stunning plant combinations from across the country for landscapes and containers organized by season and sun/shade. Get your signed copies today!

NOTES:

Message Me!

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