

MONDAY JANUARY 27

	9:00AM	10:00AM	11:00AM	12:00-1:30PM	1:40PM	2:40PM	3:40PM	4:30-6PM	6-10PM
Arboriculture	Planting, Promoting, and Maintaining Healthy Root Systems <i>Dr. Chad Rigsby</i>	Major Tree Problems in 2019 and Expectations for 2020 <i>Dr. Dave Roberts</i>	Water and Wood in the Concrete Jungle: Exploring the Relationship Between Trees and Precipitation in Our Cities <i>Dr. Asia Dowtin</i>	Green Industry Leadership and Awards Lunch <i>Included in Registration Fee</i> • MNLA Annual Meeting – Featuring MNLA's traditional election of officers and Annual State of the Association address. • Join in honoring our leadership, the milestones of our members, and our partners. • Enjoy a virtual tour of our Community Landscape Beautification Awards Program.	Soil Management: Best Management Practices <i>Dr. Chad Rigsby</i>	Trees and Turf: Can't We Just Get Along? <i>Dr. Dave Roberts</i>	Improving Transplant Success of Container-Grown Trees: Root Shaving and Bare-Rooting <i>Riley Rouse and Dr. Bert Cregg</i>	Welcome Reception Network in a relaxed atmosphere while enjoying entertainment, hors d'oeuvres, and refreshments, and honor our Outstanding Student and Scholarship Recipients. <i>Included in Registration Fee</i> After Party at La Fille Gallery from 6-10p - Enjoy a live jazz band, hors d'oeuvres, original artwork, and a cash bar in a stunning four-floor gallery setting, directly across the street from the Lansing Center! <i>(Separate registration & fee required. Limited to 130.)</i>	
Grower	Sizzling Succulents <i>Brie Arthur</i>	Making More: Plant Production Like a Pro <i>Dan Heims</i>	Emerging Challenges for Michigan Growers in 2020 <i>Heidi Lindberg</i>		Conserving Water & Reducing Nutrient and Pesticide Movement by Irrigation Management <i>Dr. Tom Fernandez</i>	Update on Limiting Impatiens Downy Mildew in the Landscape <i>Dr. Mary Hausbeck</i>	Your Irrigation Runoff – Are You in Compliance? <i>Dr. Tom Fernandez & MDARD</i>		
Landscape Design/Build	The Richard & Helen DeVos Japanese Garden: Fostering the Vision <i>Dave Rettig</i>	A Happy Marriage: Design Integration of House and Landscape <i>Bobbie Schwartz</i>	Hardy Grasses and Perennial Companions <i>Richard Hawke</i>		Log Cabin or Taj Mahal – Are You Really Listening? <i>Bobbie Schwartz</i>	The Foodscape Revolution <i>Brie Arthur</i>	The Traveling Plantsman: Reliable and Relevant Plants for 21st Century Horticulture <i>Dr. Jared Barnes</i>		
Plants	Proven Perennials: Trial Update from the Chicago Botanic Garden <i>Richard Hawke</i>	A Happy Marriage: Design Integration of House and Landscape <i>Bobbie Schwartz</i>	Dwarf and Unusual Conifers for Michigan Landscapes: Highlights of the Harper Conifer Collection <i>Dr. Bert Cregg</i>		Propagating Horticulturists: A Cultural Guide for Our Craft, Culture and Industry <i>Dr. Jared Barnes</i>	Garden Gems <i>Dan Heims</i>	Plants for Pollinators <i>Mark Dwyer</i>		
Turf & Landscape Management	Planting, Promoting, and Maintaining Healthy Root Systems <i>Dr. Chad Rigsby</i>	Sustainable Landscape Management <i>Michael Anthony Gucciardi</i>	When Applications Don't Work - Figuring Out Why <i>John Stone</i>		Mosquito and Tick Ecology: Understanding for Control and Stewardship <i>John Stone</i>	Slope Restoration for Urban Freeways <i>Maddy Dubelko, Dr. Bert Cregg, Dr. Bob Schutzki</i>	2019 Update on Boxwood Blight Disease in Michigan and the Boxwood Blight Cleanliness Program <i>Elizabeth Dorman</i>		
Business Management	High Performance: Managing the Daily Disaster <i>Phil Harwood</i>	Successfully Managing Growth <i>Phil Harwood</i>	Marketing to Generation Me <i>Brie Arthur</i>		Propagating Horticulturists: A Cultural Guide for Our Craft, Culture and Industry <i>Dr. Jared Barnes</i>	How Local SEO Works and How to Use it to Attract Qualified Leads <i>Monica Hemingway</i>	2019 Update on Boxwood Blight Disease in Michigan and the Boxwood Blight Cleanliness Program <i>Elizabeth Dorman</i>		

TUESDAY JANUARY 28

	8:00AM	9:00AM	10:00AM	1:00PM	2:00PM	3:15PM	4:15PM	4:15PM	5:30PM
Arboriculture	How Safe is Glyphosate? <i>Dr. Hannah Mathers</i> 	Hemlock Woolly Adelgid Control and Tree Recovery <i>Dr. Deborah McCullough</i> 	Opening of Trade Show (10:00AM)	TRADE SHOW 10AM – 4PM 11:45am \$500 Cash Raffle Drawing 2:00-3:00pm Young Professionals CONNECT!	Basics of Landscape Management <i>Marcus Duck</i> 2:00-3:00pm 	Insect Vectors of Oak Wilt <i>Dr. Deborah McCullough</i> 	Oak Wilt and Spruce Decline Based on Research <i>Dr. Monique Sakalidis</i> 	SEMNL Reception & Annual Meeting	After Party at the MSU Conservatory
Irrigation	No More Guess Work - Irrigation Scheduling <i>Dan Veltema</i>					Creating Career Paths for Irrigation Technicians <i>John Eggleston</i>	Proper Usage of Irrigation Troubleshooting Equipment <i>John Eggleston</i>		
Landscape Design/Build	Best Practices for Segmental Retaining Wall Design & Construction <i>Randall Freeman</i> 	Fantastic Foliage: Annuals that Wow! <i>Mark Dwyer</i> 				How to Be More Productive <i>Greg Ambrose</i> 	Landscape Inspiration Gallery- <i>Michigan's Award-Winning Projects</i> 		
Plants	Planting in a Post-Wild World <i>Claudia West</i> 	Fantastic Foliage: Annuals that Wow! <i>Mark Dwyer</i> 				Container Gardening <i>Mark Dwyer</i> 	Rethinking Shrubs and Service <i>Natalie Cammelli, Morgan Temple</i> 		
Retail	Show Me the Money <i>Tina Bemis</i> 	Plant Marketing Around the World <i>Dan Heims</i>				Workshop Ideas that Grow Profits Higher than Morning Glories <i>Tina Bemis</i>	It's Not About the Design: How to Use Your Website to Bring in More Revenue <i>Monica Hemingway</i> 		
Sales, Marketing & Technology	Michigan's Green Industry Apprenticeship Program <i>Dr. Bob Schutzki</i> 	First You Have to Be Found: Taking Your Green Industry Business From Invisible to Sought-After in Today's Online World <i>Monica Hemingway</i> 				Women in Horticulture <i>Panel Discussion</i>	It's Not About the Design: How to Use Your Website to Bring in More Revenue <i>Monica Hemingway</i> 		
Turf & Landscape Management	How Safe is Glyphosate? <i>Dr. Hannah Mathers</i> 	Influence of Physical and Chemical Properties of Common Landscape Mulch on Weed Control Efficiency <i>Dr. Debalina Saha</i> 					Basics of Landscape Management <i>Marcus Duck</i> 2:00-3:00pm 		
Extras		Common Chemical Hazards in Nurseries: How to Protect Yourself <i>Anthony Oliveri</i> 	Designing Resilient Plant Communities Workshop <i>Claudia West</i> 10:00am – 5:00pm <i>Limited to 25 attendees, additional registration & fee required</i>						

WEDNESDAY JANUARY 29

	8:00AM	9:00AM	10:00AM	1:00PM	2:00PM	3:00 – 4:00PM
Arboriculture	Marketing Your Credential <i>Russell Hodge</i>		Introduction to the Green Industry Student Program (10:30am-1:30pm)	TRADE SHOW 10AM – 3PM 12:15pm \$250 Cash Raffle Drawing 12:30pm MNLA Green Industry Research Auction 2:00pm \$500 Cash Raffle Drawing 2:30pm MSU Dairy Store Ice Cream Social 2:45pm \$1,000 Cash Raffle Drawing	Why Culture Eats Strategy for Breakfast: Finding and Retaining Great Employees <i>John Glover</i>	
Leadership & Labor	Human Resources Like You Have Never Thought About it Before <i>George Urvari</i>	Leadership: Who are You and How Do You Leverage Your Strengths and Weaknesses? An Honest Look at Yourself <i>George Urvari</i>			Why Culture Eats Strategy for Breakfast: Finding and Retaining Great Employees <i>John Glover</i>	
Plants	The New Perennial Movement <i>Martha Hoffert</i>	America in Bloom <i>Steve Zwiep</i>			Why Culture Eats Strategy for Breakfast: Finding and Retaining Great Employees <i>John Glover</i>	
Retail	Six Tools Every Garden Center Salesperson Needs to Close More Sales <i>Phil Wrzesinski</i>	How to Get More Free Word-of-Mouth Advertising for Your Store <i>Phil Wrzesinski</i>			When MIOSHA Enforcement Visits <i>Mike Brodzik, MIOSHA</i>	
Safety & Compliance	CDL Training and Regulatory Compliance Update <i>Charlie Culton, MI Center for Truck Safety</i>	MIOSHA Silica Standards Update <i>Jenelle Thelen, MIOSHA</i>			When MIOSHA Enforcement Visits <i>Mike Brodzik, MIOSHA</i>	
Spanish	The Process of Paperwork <i>Eligio Larraga</i>	Pesticide and Equipment Safety <i>Eligio Larraga</i>			Principles of Landscape Management <i>Antonio Escobar</i>	
Employees Only	Tips and Techniques for Turfgrass Management <i>Thomas Green</i>	Pruning Practices for Beginners <i>Rebecca Finneran</i> 9:00-11:00am			Fun Foreman: How to Get Happy Crews and Massive Jobsite Production <i>George Urvari</i>	
Certification Central	8:00–11:30am MDARD Core Pesticide Exam Review <i>John Stone</i>		1:00 - 4:00pm MDARD Pesticide Exams – Visit www.michigan.gov/pestexam to register. Click on Ingham County, choose January 29, 2020.			
	8:00–10:00am CGIP Core Exam Review <i>Dr. Robert Schutzki</i>		10:00am - 12:00pm CGIP Core Exam (Section 1: Plant ID) 12:00 - 2:00pm CGIP Core (Section 2: Multiple Choice) & Specialty Exams Visit www.mnla.org/edu/cgip for app and reg info.			

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Educational sessions for CGIP and NALP Recertification on January 27-29, 2020 are eligible to receive one (1) CEU credit for each hour (1) of instruction. MDARD Pesticide Seminars have been approved for CORE (Priv. or Comm.), 3A, 3B, or 6.

*CEUs were submitted for approval from the Irrigation Association and Indiana Pesticide Program and were still in the approval process at the time of publication. For updated information, please check WWW.GLTE.ORG.

