

## How to Get the Most Out of *THIS* Conference

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*With everyone running lean you can only give resources to what will make a difference!*

### Top Three Mistakes Attending a Conference

1. No purpose
2. Try to implement too many things
3. Try to implement the wrong things

Step One: Identify which business element(s) you are going to address.

\_\_\_\_\_ Company Name \_\_\_\_\_ needs to improve our  
\_\_\_\_\_ Marketing \_\_\_\_\_, Production, \_\_\_\_\_ Sales, \_\_\_\_\_ or \_\_\_\_\_ Finances \_\_\_\_\_.

Step Two: Identify which sessions you will attend.

Time	Monday	Time	Tuesday	Time	Wednesday
11:00 - 11:50		8:00 - 12:00		8:00 - 8:50	
1:00 - 1:50		8:00 - 9:50		8:00 - 9:50	
1:00 - 2:50		8:00 - 8:50		8:00 - 10:50	
1:00 - 2:20		9:00 - 9:50		9:00 - 9:50	
2:00 - 2:50		3:00 - 4:50			
2:30 - 3:50		3:00 - 3:50			
3:00 - 3:50		3:00 - 3:25			
3:00 - 3:25		3:30 - 3:55			
3:30 - 4:25		4:00 - 4:25			
		4:30 - 4:55			
		5:00 - 5:30			