

### Certified Snow Professional (CSP) CEUs for GLTE 2018

Session Date	Session Time	Session Title	Session Track	Credits & Categories
Monday, Jan. 22, 2018	9:00a-10:20a	How to Find, Attract and Keep the Best Employees for Your Green Industry Company	Shaping Leadership	2 CSP CEUs
	11:00-11:50a	Financing the Off-Season: A New "Way" for the Green Industry	Shaping Leadership	1 CSP CEU
	1:10p-2:00p	Top 7 Communication Skills for Top Leaders	Shaping Leadership	1 CSP CEU
	2:10p-3:00p	Creating Breakthrough Customer Service	Shaping Leadership	1 CSP CEU
	3:10p-4:00p	How to Engage and Motivate Your Green Industry Team	Shaping Leadership	1 CSP CEU
Tuesday, Jan. 23, 2018	8:00a-8:50a	Essential Items for Every Website	Business and Marketing	1 CSP CEU
	9:00a-9:50a	The Science and Art of Buying and Selling	Retail, Business and Marketing	1 CSP CEU
	1:00p-3:00p	Strategies to Win	Business and Marketing	2 CSP CEUs
	3:15p-4:05p	Open to Buy	Retail	1 CSP CEU
		Leveraging Relationships Through Social Media	Business and Marketing	1 CSP CEU
4:15-5:05p	Next Generation Marketing	Retail, Business and Marketing	1 CSP CEU	