



GLTE 2010 EXHIBITING CONTRACT

Great Lakes Trade Exposition • January 4–6, 2010 • Grand Rapids, Michigan

Sponsored by
•Michigan Nursery and Landscape Association
•Michigan Turfgrass Foundation

The memorandum of agreement made this _____ day of _____, 20__ between the Michigan Nursery and Landscape Association and _____ IN CONSIDERATION OF _____ DOLLARS TO BE PAID AS FOLLOWS: 50 percent HEREWITH, and the balance of _____ on or before September 30, 2009, the said Michigan Nursery and Landscape Association hereby leases Booth No(s):

_____ in the DeVos Place, Grand Rapids, Michigan as shown on the official diagram, for a term of three days, January 4–6, 2010, subject to all regulations governing the exhibits.

<u>Quantity</u>	<u>Description</u>	<u>Amount</u>
_____	Regular spaces \$665 each (10' x 10')	_____
_____	End Caps \$735 each (10' x 10')	_____
_____	Island Booths \$8,204 each (50' x 30') - Booth #s 100, 101, 102, 103, 104	_____
_____	*Subtract \$27 per booth if you are declining the undraped 8-foot table and chairs	_____
_____	*Subtract 5 percent if you are an MNLA or MTF member	_____
TOTAL \$		_____

No Price Increase for Booth Space!

Payment Info: (payable in U.S. funds only) Check # _____ payable to MNLA _____
Credit Card: VISA MC Discover AmEx Signature: _____
CC# _____ Exp. _____

FIRST CHOICE(S) _____
SECOND CHOICE(S) _____
THIRD CHOICE(S) _____

Competitors from whom we desire separation: _____

REQUESTS FOR SPACE PRIOR TO MAY 1, 2009. All space assignments will be handled on an MNLA or MTF membership, postmark, previous assignment and seniority basis. An exhibitor requesting the exact same space as 2009 cannot be bumped by an exhibitor with more seniority. (Due to reconfiguration, this does not apply to exhibitors exhibiting in the 100 row of exhibits and the odd-numbered row from 201 through 249.) If a particular space is not requested by the previous year's exhibitor by May 1, 2009, it will be open to anyone and will be assigned based on the number of years of seniority, MNLA membership and postmark. Booth assignments will be made on May 1, 2009.
REQUESTS FOR SPACE AFTER MAY 1, 2009. Remaining spaces will be assigned in order of request and 50 percent deposit. Exhibitors requesting space after September 30, 2009 will pay 100 percent of the booth cost with the filing of their contract.

TERMS AND CANCELLATION: If an exhibit space is not paid in full by September 30, 2009, the deposit will be returned to the exhibitor and the booth space will be made available to others. Upon receipt of written cancellation, a full refund will be returned to the exhibitor if received in the MNLA office no later than September 30, 2009. A cancellation charge of 25 percent of the booth fee will be assessed if written cancellation occurs after September 30, 2009 and before December 1, 2009. A cancellation charge of 50 percent of the booth fee will be assessed if written cancellation occurs after December 1, 2009. Cancellations made within seven days prior to the move-in date or no-shows will not receive a refund.

LIABILITY: The MNLA and MTF shall not be responsible for any loss, damage or injury that may occur to the exhibitor or to the exhibitor's employees or property from any cause whatsoever, prior, during or subsequent to the period covered by the exhibit contract, and the exhibitor, on signing of contract, expressly releases the MNLA and MTF from and agrees to indemnify same against all claims for such loss, damage or injury. Any damage to building due to carelessness of exhibitor or his employees must be paid for by the exhibitor causing same. The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to exhibitor displays, equipment and other property brought upon the premises of the Center and shall indemnify and hold harmless the Center agents, servants and employees from any and all such losses, damages and claims. Exhibitor will abide by all rules and regulations, whether existing or established, by MNLA and MTF.

Signed this _____ day of _____, 20_____

Lessee _____

Address _____

City _____ State _____ Zip _____

Phone _____ Toll-Free _____ FAX _____

E-mail _____ Website _____

FOR THE 2010 GLTE CONFERENCE & TRADE SHOW GUIDE:

Conference & Trade Show Guide Listing _____
(if different from above) _____

Product/service description _____
(maximum 20 words) _____

Signature _____

Print Name _____
(Exhibitor Representative)

Michigan Nursery and Landscape Association

Signature _____
(Executive Director)

SIGN AND RETURN. CONTRACT WILL BE SIGNED AND A COPY RETURNED TO YOU AS A CONFIRMATION.

INSTALLING & DISMANTLING EXHIBITS:

Monday, January 4 — Move-in scheduled by MNLA by appointment. Tuesday, January 5 — Show hours 10:00 a.m. to 4:00 p.m.
Wednesday, January 6 — Show hours 10:00 a.m. to 3:00 p.m. Tear down & move-out 3:00 p.m. to 10:00 p.m.

Please provide text for your display sign, which will be furnished gratis. Limited to one line (firm or product name only).

RETURN CONTRACTS TO:

Michigan Nursery and Landscape Association
2149 Commons Parkway • Okemos, Michigan 48864
Phone (517) 381-0437 • Toll-Free 800-879-6652 • Fax (517) 381-0638 • www.glte.org